

# SPONSORSHIP OPPORTUNITIES 2025



Presented by



**SATURDAY, SEPTEMBER 20**  
**5 - 7:30 P.M.**  
**HAPPY HOLLOW PARK & ZOO**



**Supporting conservation, education and play!**



# HOORAY FOR HAPPY HOLLOW SPONSORSHIP OPPORTUNITIES 2025



## ABOUT HOORAY FOR HAPPY HOLLOW

Happy Hollow Park & Zoo is a treasured San José landmark, and thanks to your continued support of Happy Hollow Foundation, it remains a community asset where conservation, education and play thrive for all.

We're thrilled to invite you to the third annual **Hooray for Happy Hollow** benefit event on Saturday, September 20—it's sure to be an unforgettable evening celebrating everything that makes Happy Hollow so special.

This year's event will feature more food, more fun and more meaningful moments than ever before. From interactive animal enrichment activities and memorable animal Meet & Greet to a thrilling live auction and inspirational outdoor program, *Hooray* brings together purpose and play like only Happy Hollow can.

Enjoy happy hour, al fresco dinner and stories of real impact—all while helping to shape the future of this beloved park and zoo.



Event highlights include:

- Hearty happy hour and sit-down program
- Special animal Meet & Greet
- Interactive enrichment activity stations
- Exclusive live auction for one-of-a-kind Happy Hollow experiences
- Brief, inspiring outdoor program

**HELP US FOSTER PRIDE AND INVOLVEMENT SO HAPPY HOLLOW REMAINS A COMMUNITY ASSET THAT IS HIGHLY VALUED AND ACCESSIBLE TO ALL**





# SPONSORSHIP OPPORTUNITIES AND BENEFITS

Presented by Dan Caputo Co.

All sponsors receive the following benefits:

- Recognition in all marketing materials
- Special mention in social media posts to 38K+
- Recognition in pre-event slideshow
- Recognition in tabletop signage
- Post-event recognition in San José Mercury News ad

## TITLE SPONSOR \$20,000

- Listed as title sponsor on all marketing materials both digital & printed
- (2) VIP tables for 20 guests
- Reserved parking for 10 cars
- Early event entry for private animal Meet & Greet experience for you & guests
- VIP lounge at Zoo on the Hill
- Premium wine at both tables
- Prominent signage throughout the event
- Name/logo featured in the pre-event slideshow and event program

## ANIMAL AMBASSADOR SPONSOR \$10,000

- (1) VIP table for 10 guests
- Name/logo featured at the animal Meet & Greet corner
- Verbal recognition during animal Meet & Greet
- Premium wine at your table

## SIPS & SNACKS SPONSOR \$2,500

- (1) VIP table for 10 guests
- Name/logo accompanying the hospitality during the sit-down program

## ACTIVITY SPONSOR \$5,000

- (1) VIP table for 10 guests
- Select (1) themed activity to sponsor (conservation, education or play)
- Name/logo featured at (1) themed activity

## HAPPY HOUR SPONSOR \$1,000

- Tickets for (2) guests
- Name/logo featured at the happy hour hospitality stations

## TABLE SPONSORSHIPS ALSO AVAILABLE!

Host a table of (10) for \$2,000 and receive name recognition on the table and in the event program.

[CLICK HERE  
TO SELECT  
& PAY ONLINE](#)

## THANK YOU TO OUR 2024 SPONSORS

Dan Caputo Company - Friend of Happy Hollow - California Water Service Co. - Lissa Kreisler - Lexus of Stevens Creek - KPMG - The Barbara & Paul Gentzkow Family - Lewis and Tibbitts - California Bank of Commerce - Brandenburg Family Foundation - Republic Urban Properties - Virginia MacSuibhne Sonia Avilucea - Del Grande Dealer Group (DGDG) - Nanda Family Foundation - Cambrian Academy/The Delgado Family - Marianne and Carl Salas - Lathrop GPM - Valley Health Foundation Amy & Todd McWilliams - BossHart Alliance - Glenda and Rocke Garcia - Rou and Ben de Waal

# HOORAY FOR HAPPY HOLLOW SPONSORSHIP OPPORTUNITIES 2025

## SPONSORSHIP AGREEMENT

[Click here to fill out online](#)

Sponsor name \_\_\_\_\_

*(Please list sponsor name as it should appear in recognition materials.)*

Contact name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website URL \_\_\_\_\_

### Sponsorship Level:

☐ Title Sponsor - \$20,000

☐ Animal Ambassador Sponsor - \$10,000

☐ Activity Sponsor - \$5,000

☐ Sips & Snacks Sponsor - \$2,500

☐ Table Sponsor - \$2,000

☐ Happy Hour Sponsor - \$1,000

### Terms & Conditions

- Happy Hollow Foundation will allocate sponsorships on a first-come, first-served basis.
- A signed contract and final payment is due by August 10.
- Please make checks payable to Happy Hollow Foundation.
- All payments are final.
- Happy Hollow Foundation reserves the right to refuse a sponsorship request.
- Happy Hollow Foundation reserves the right to amend the rules and regulations governing sponsorship.

### Acceptance

I, the undersigned, am authorized to commit to the conditions of this agreement on behalf of the sponsoring organization and agree to pay the total sponsorship amount indicated.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print name \_\_\_\_\_

Title \_\_\_\_\_

### To secure your sponsorship, please return this agreement to:

Happy Hollow Foundation  
ATTN: Hooray  
1300 Senter Road  
San José, CA 95112  
408-314-8906  
rnourse@happyhollow.org

**Payments can be made via check or credit card.**

[Click here to pay via credit card.](#)

