

Danny the Dragon Ride

CAPITAL CAMPAIGN

HAPPY
HOLLOW
FOUNDATION

HAPPY
HOLLOW
PARK & ZOO
SAN JOSE
PARKS, RECREATION &
NEIGHBORHOOD SERVICES

A DREAM FOR DANNY



Letter from the EXECUTIVE DIRECTOR



**Rhonda
Nourse**

Dear Friend of Happy Hollow,

You are a valued member of our Happy Hollow Park & Zoo family! Your dedication has enabled Happy Hollow Foundation to truly fulfill its vision to foster pride and involvement so that Happy Hollow remains a community asset. You understand the important role that Happy Hollow plays in our community and your leadership has guided our work to support conservation, education and play.

This is an exciting new journey for Happy Hollow Foundation as we embark upon our first ever Capital Campaign. There is no project more fitting than the beloved and iconic Danny the Dragon ride. We look to engage the broader community to reach our destination - raising \$500,000 to make Danny's dream a reality. We hope you will "hop aboard with us!"

Many thanks,

A handwritten signature in black ink that reads "Rhonda N".

Rhonda Nourse, Executive Director

**HOP ABOARD WITH US!
ADVENTURES ARE ALWAYS
BETTER TOGETHER.**



Our Mission



Happy Hollow Foundation supports conservation, education and play through innovative programming and strategic fundraising initiatives.

Our vision is to foster pride and involvement so that Happy Hollow Park & Zoo remains a community asset that is highly valued and accessible to all.

In collaboration with the City of San José and local partners, the Foundation funds educational opportunities for underserved students, supports upgrades to zoo exhibits and rides, assists in funding animal care and enrichment tools, and administers conservation grants locally and globally.



Your Impact



For 63 years, Happy Hollow Park & Zoo has connected San José residents to nature through play. In partnership with the City of San José and supporters like you, Happy Hollow Foundation continues to make a difference both near and far through advocating for and supporting conservation, education and play.

CONSERVATION



- The Foundation plays a **critical role for Happy Hollow Park & Zoo in maintaining accreditation** with the Association of Zoos & Aquariums (AZA).
- The Foundation helped design and build the Monarch Meadow Capital Improvement Project to support pollinators and promote conservation.
- Donations helped renovate the Chacoan peccary exhibit, build a chicken coop, provide animal enrichment and zookeeper education.

- More than **20,000 Title I students have benefited from science-based enrichment** since 2018.
- Donations have helped renovate Meet & Greet Corner which is utilized daily by animal ambassadors and staff from the Zoo Education program to educate guests of all ages.

PLAY



- Since 2014, **over 30,000 older adults have participated in the Senior Safari program** which promotes healthy and active living for older adults.
- The foundation has funded upgrades to Pacific Fruit Express, Dragon Fliers and the beloved Puppet Castle Theater with a state-of-the-art lighting and sound system.

EDUCATION



A Dream for DANNY

The most beloved ride, and current mascot of Happy Hollow, is Danny the Dragon. Danny has symbolized the spirit of Happy Hollow for more than 63 years.

Danny the Dragon has been a tool for playful engagement for the community. It's Danny's footprints that lead guests to the Entry Plaza of Happy Hollow, and who has served as a mascot for the park & zoo for over the past six decades.



In its current state, the Danny the Dragon ride experience is nostalgic for many lifetime zoo members. However, the scenes and stories are less relevant to today's visitor.

Happy Hollow Foundation envisions a makeover for the ride that honors Danny's legacy and sparks the imaginations of the next generation of Happy Hollow's visitors.



"Happy Hollow is a core memory of my childhood, it was a place of adventure and fun for me and my cousins. Danny the Dragon was the symbol of that adventure, and of Happy Hollow."

-Camie VanKeuren, Board of Directors Chair



Building Danny's Dream



Danny the Dragon's new storyline embraces the big idea "Near & Far," taking Danny on a journey through different lands while also traveling back "home." Archways and panels will be gateways to different lands that parallel some of Happy Hollow's own animal habitats. Visitors of all ages will delight at recognizing animals species that live in each region as well as spotting surprise elements in the transition areas between zones. Visitors accompany Danny on a journey that begins with departing Happy Hollow and traveling from forests to farmlands and on to fairylands and mystical dragonlands. Refreshing Danny will also include adding shade created by dragon-themed overhead sails for visitors as they wait in line.

Danny's Journey "Near and Far"



Building Danny's Dream



Current Experience



Reimagined Experience

HHPZ "Danny The Dragon" Rayner 08/20/2019 1. Now Leaving SJ Arch



Building Danny's Dream



Current Experience



Reimagined Experience



A facade "Granary" building will be constructed on the backside of the tall park sign. The work will not affect the look of the sign from the road outside the park with possibly the exception of the roof line.



with possibly the exception of the roof line.



A facade "Frontier Land" will be constructed along Senter Rd hide the fence line.

See buildings on following pages



As Danny exits the Hinterland and enters the "Jungle," riders will pass through a Ancient Ruins. Large stones and appropriate weathered figures will set the tone for a brief jungle adventure.

Building Danny's Dream



Current Experience



Reimagined Experience



Thank You!

Danny the Dragon CAPITAL CAMPAIGN CABINET

Special thanks to the Capital Campaign Cabinet, to Happy Hollow Foundation Board of Directors, Happy Hollow Foundation staff and Happy Hollow Park & Zoo.

COMMUNITY VOLUNTEERS

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