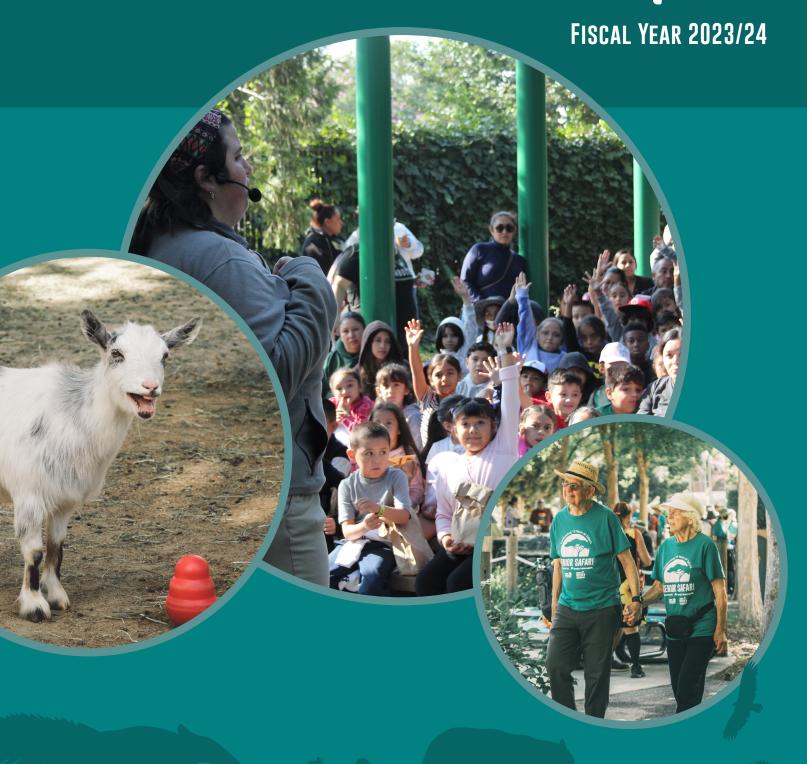


# Financial Report



### **BOARD OF DIRECTORS**

**Dr. Sonia Avilucea**Director of Student Success,
Valley Christian High School

**Dr. Rouviere De Waal** Community Leader

Geronimo De Ocampo Desumala III Director, Bellarmine College Prep

**Lea Lind**Partner, KPMG

Virginia MacSuibhne Vice President, Agilent Technologies

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Lecturer, New York University

**Ruth Wamuyu Schriver, M.B.A.** Chief Operating Officer, Downtown College Prep

Camie VanKeuren Vice President of Philanthropy, Valley Health Foundation

**Jennifer Van Every** Principal, The Van Every Group

Kirk Walukiewicz Owner, Kirk Walukiewicz, CPA

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Chief Financial Officer, BurnBot, Inc.

Lissa Kreisler Emcee

Marissa Sinha Of Counsel, Hopkins & Carley

**STAFF** Rhonda Nourse

Executive Director

**Julie Henriques** Business Manager

Kim Vostermans Programs & Projects Coordinator

Steph Nelson Seasonal Intern





# LETTER FROM EXECUTIVE DIRECTOR



Rhonda Nourse

Dear Friends of Happy Hollow,

Milestones and many firsts — those words truly summarize the accomplishments that were made possible by your generosity over the past 12 months. This Fiscal Year 2023/24 Financial Report celebrates Dreambuilders, donors, organizations and volunteers; and highlights programs and projects at Happy Hollow Park & Zoo.

You may recall that earlier this year, we embarked on an exciting journey together by inviting you to participate in a survey in partnership with Donor Experience Partners. First and foremost, I want to express my sincere gratitude for your participation. Your insights help guide our path towards continuous improvement and growth.

It was no surprise to us that you truly LOVE Happy Hollow. You believe that Happy Hollow is a valuable community asset, and you give to ensure it remains as such for generations to come.

From celebrating our successes to identifying areas for growth, we heard that you'd like to know more about how your donations are used, what the strategic plans are for the coming years and what projects Happy Hollow Foundation will be supporting.



We look forward to deepening our relationship with you to keep you truly informed on the impact of your philanthropy. This financial report is a first step toward this commitment.

It is with great enthusiasm that I share these highlights of all that your philanthropic support has made possible at Happy Hollow from July 1, 2023 through June 30, 2024.

Thank you, once again, for your unwavering dedication to Happy Hollow. Together, we can support conservation, education and play through innovative programming, strategic initiatives and community engagement.

Many thanks,

**Rhonda Nourse** 

Phonda Mr

Executive Director, Happy Hollow Foundation

# Learning From You

Responses from the donor experience survey provide invaluable insights

## **ABOUT OUR RESPONDENTS**



**76%** were women



38% gave because they were inspired by a visit



**44%** between 50-65

## **FEEDBACK**



93% of donors plan to continue to give



**32%** rated our communications highly



89%

prioritize giving to support Happy Hollow Foundation



**81%** said our recog

said our recognition strategies are meaningful



**77**%

rate their experience positively compared to other organizations



63%

believe we do a good job sharing how donations are used



think we have good donor engagement activities



41%

rate Education as the highest priority of our mission

# WHERE DO WE GO FROM HERE?

"I REALLY
ENJOY THE
SENIOR SAFARI
PROGRAM!"



## Volunteering

Stay tuned for more information coming soon about volunteer opportunities for events like Monarch Meadow, Senior Safari and more!

#### **Communications**

Look out for increased communications strategy via email newsletters and LinkedIn with a focus on the pieces of our mission: conservation, education, & play. We will collect stories from program beneficiaries & share with donors.

"I THINK IT WOULD

BE GREAT TO HEAR
FROM STUDENTS AND/
OR OTHER PROGRAM
BENEFICIARIES."



### Engagement

Join us for programming! Whether it's Senior Safari or Hooray for Happy Hollow or another opportunity, we hope you're able to participate. We will also seek to expand these opportunities to educate donors on our mission and the work we do.

## Recognition

Watch for our updated donor wall and other fun ways we say "thank you" for your donation. We'll also work to share more about how your donations impact specific projects.

# Celebrating Your Impact

In conservation, education and play

Your philanthropic support of Happy Hollow helped accomplish many milestones this past fiscal year which ran from July 1, 2023 to June 30, 2024. Here are the highlights of your impact!



# TITLE I EDUCATIONAL ENRICHMENT PROGRAM

For the fifth consecutive year, donations to Happy Hollow Foundation funded science education lessons for thousands of local, under-resourced students.

"The experience was wonderful and we were appreciative of it for our Title I school. It allows our students to have access to the park without it costing them money to experience it. I am grateful as a teacher because I heard many students were able to go to Happy Hollow over their Spring Break with the family pack you provided. What a wonderful thing for them to attend twice."

— Title I Educator



# **HOORAY FOR HAPPY HOLLOW**

"Glamping in the Hollow" and "Movie in the Meadow" were the top items auctioned during the "Hooray for Happy Hollow" inaugural benefit event last September.



# **CASA DAYS AT HAPPY HOLLOW**

This refined partnership with Child Advocates of Silicon Valley in support of foster youths provided free access to Happy Hollow for Court Appointed Special Advocates (CASA) and the foster youth they serve for a day filled with positive childhood experiences which combat traumatic ones. This program is made possible by a grant from Kaiser Permanente and by Swenson Foundation.



# **SENIOR SAFARI**

A record-breaking 4,000 older adults went on safari at Happy Hollow during the 2023/24 season of Senior Safari, and Danny the Dragon finally received an AARP card at the youthful age of 62.

"Love this opportunity especially for a limited income. It's great that there is a limited crowd so seniors feel safe walking around."

— Senior Safari participant



# **MONARCH MEADOW**

More than 200 volunteers descended upon Happy Hollow Park & Zoo for Monarch Meadow Weekend October 7-8, 2023 to install over 700 plants and hundreds of yards of mulch to create a large-scale pollinator friendly garden which is a milestone achievement in conservation, biodiversity and habitat restoration. This capital improvement project was made possible by the financial and volunteer support of: UA Local 393, Kimley- Horn, KPMG, Beautiful Day, multiple agencies with the City of San José and Happy Hollow Foundation donors.



# **DREAMBUILDERS**

The "running of the herd" was a highlight of our Dreambuilder appreciation event "Cheers to You." We explored the newly completed Zoo Education animal ambassadors' exercise and sunning yard which was partially funded by Happy Hollow Foundation donors.

4 · FINANCIAL REPORT FY 2023-24

# Hoot! Howl! Hey!

Help us continue to do great work in conservation, education and play!



It may have been a while since you've had a rendezvous at the zoo. We'd love to see you again at our "Hooray for Happy Hollow" benefit event on Saturday, Sept. 14 from 5-7:30 p.m. at Happy Hollow. Enjoy many of the elements of events past — food, fun and fabulous furry or scaly animal meets — PLUS a purposeful program with mission moments that celebrates YOUR impact on Happy Hollow.

Last year's event sold-out and featured a live auction of one-ofa-kind Happy Hollow experiences like the "Movie in the Meadow" for 50, "Glamping in the Hollow" and a "Wild Wine and Dine" party for 10.



# Come he part of "Hooray!" TICKETS AND SPONSORSHIPS CLOSE ON AUGUST 30, 2024

**HOORAY TITLE SPONSOR** 



**HOORAY ACTIVITY SPONSORS** 



The Barbara & Paul **Gentzkow Family** 

Lissa Kreisler







SIPS & SNACKS **SPONSORS** 

**DGDG** 





EXUS











**TABLE SPONSORS** 



Rou de Waal & Ben de Waal **Board Member** 

Glenda & **Rocke Garcia** 

Marianne & Carl Salas





# **HOORAY FOR HAPPY HOLLOW SPONSORSHIP OPPORTUNITIES 2024**

#### **SPONSORSHIP AGREEMENT**

### Click here to fill out online

Sponsor name	
(Please list sponsor name	as it should appear in recognition materials.)
Contact name	
Title	
Address	
City	State ZIP code
Phone	Email
URL	
Sponsorship Level:  Title Sponsor - \$25,000  Activity Sponsor - \$5,000  Table Sponsor - \$2,000	☐ Animal Ambassador Sponsor - \$10,000 ☐ Sips & Snacks Sponsor - \$2,500
<ul> <li>A signed contract and final payme Foundation.</li> <li>All payments are final.</li> <li>Happy Hollow Foundation reserve</li> </ul>	ocate sponsorships on a first-come, first-served basis.  ent is due by August 30, 2024. Please make checks payable to Happy Hollow  es the right to refuse a sponsorship request.  es the right to amend the rules and regulations governing sponsorship.
•	to commit to the conditions of this agreement on behalf of the sponsoring total sponsorship amount indicated.
Signature	Date
Print name	
Titlo	

#### To secure your sponsorship, please return this agreement to:

Happy Hollow Foundation ATTN: Hooray 1300 Senter Road San José, CA 95112 408-314-8906

rnourse@happyhollow.org

Payments can be made via check or credit card - click here to pay via credit card







# FINANCIAL SUMMARY & DONOR RECOGNITION

Happy Hollow Foundation would like to thank the individuals, families, corporations, foundations and grants that supported our programs in our fiscal year July 1, 2023 to June 30, 2024.



# We love our Dreambuilders!

#### \$20,000 and above

Ron Cali

#### \$10,000 to \$19,999

Carole and Steve Demkowski Barbara and Paul Gentzkow Lori and John Manfroy Melinda and Philip Nemec Melody Walsh Shannon Wass and Dan Kelmenson

#### \$5,000 to \$9,999

Anonymous Rouviere and Ben de Waal Laura Henderson and Jason Silva Kristin and Jeffrey Huget Lissa Kreisler Debby and Tom Martin Marianne and Carl Salas Christine and Bob Young Patricia and Rakshat Zadoo

#### \$2,500 to \$4,999

Anonymous Sonia Avilucea Patricia and Gene Cook Angela and Dave Delgado Renee Fernandez-Lovely Sara Garcia Nora Grasham and Brett Lynnes Alicia Gutierrez and Philip Martin Lula and Jeff Hebb Sara lorgensen Judy and Warren Kaplan Nadia and Mark Kilgore Lea and Reid Lind

Kristin and Jeff Mirek Tracy and Daryl Nees Tze Chang Ng Vicki and Mike Pope Allyson Schaeffer Leah and Sean Schnoor Karen Strobach Andrea and Joe Thomas Patty Thompson and Dana Testa Rhonda and Jimm Vosburgh Amy and Ben Winkleblack

#### \$1,000 to \$2,499

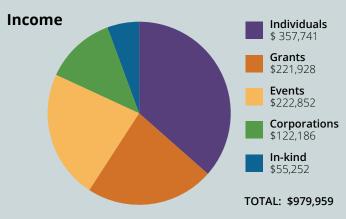
Gina and Brian Adams Lily Ang and Francisco Imai Gina and Joe Antuzzi Tracy and Gregg Baeckler Holly Barr Lorna and Merle Beghtel Deborah Berenbrok Lisa and Mike Beyersdoerfer Franceen Borrillo Gini and Matt Bossenbroek Rebecca and Matt Bright Debbie Bylina Emily Fitzgerald and Ben Caputo Robin and Jake Caputo Katherine Caputo Elaine and Matt Cavalier Esther and Sian-Tek Chen Zhongming Chen Coleen and Tom Clark Gerry and Alfio Crema Gretchen and Matthew DiNapoli Peter Dixon Corinne and Joseph Dox

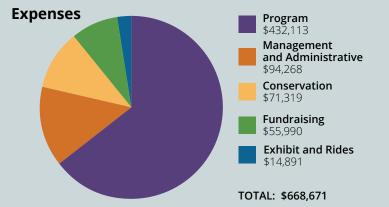
Justin Fairchild

Shellie and David Fry Guy Fullerton Dreanna Garcia Glenda and Rocke Garcia Patricia Gilpin Deborah Goldeen and Erik Gutfeldt Kimberly and Brad Guzules Stephen Hines Christina Le and Victor Marmol Jean Ann and Charles Luckhardt Angelo Marchi Charlie McCollum Wendy Mines and Eleanor Sue Jason Molenda Angel Ocampo Elizabeth and Mark Page Miranda and Russ Rising Genevieve Rolla Adi and Guy Rom Amy Schiff Laura and Gary Schoennauer Poonam and Kiranjit Sidhu Kelly Simcox and Mark O'Hara Linda and Bill Sullivan Jeffrey Taylor Carry and Elbyrne Thacker II Charlene Tu KT & Mark Tucker Jennifer and Michael Van Every Kirk Walukiewicz Shannon and Daniel Winter Penelope Wright and Paul Friesen Mike Yaghmai Lisa and Derek Zaba Cory Zhang and Spencer Leung

# **FINANCIAL SUMMARY**

Information reflects the fiscal year ending June 30, 2024.





#### INDIVIDUAL DONORS

#### \$500 to \$999

Elaine Besanko Candace Beyer Gerry Blumenstock Meredith Cilker

Dr. Gloria Duffy and Rod Diridon, Sr. lennifer and Leonard Dulski

Frederick Ferrer

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Jacquelyn and Jim Lepetich

Francis Liu Michael Olson Mike Olson Kristin Poolos

Mary Lou and Larry Quesada

James Redmond

Jennifer and Brian Rodrigues

William Rowland Susan Ruscigno

Lindsey and Karl Schramm Laura and Russell Smith

Carole Swain

Margaret Tamisiea and Steve Dakin

Johanna Wonsowicz Amy and Parke Young

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Sandi and Dick Conniff

Tyler Deimling Kelley DeOliveira Allie Escobedo

Erica Fry

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Kim and Bart Vostermans

Erik Walukiewicz Geoff Wellington Bonnie Williams Barbara Wright

Susan and Frank Yaeger

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Nevine Abdel Malek Mindi Adams Nicholas Aguilar Nadia Ahmad Adonna Amoroso Christine Anderson

Paula and Dennis Anderson

Katie Angarano Regina Aning

Katie and David Arken

Linda Arluck

Jo Arnett and Ken Hares Shirley and Scott Ask Dennis Avilucea DJ Avilucea Brian Badenoch Susan and John Baird

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Carol Berg Julia Bertozzi Maureen Blaskovich Andree Blevins

Vikki Bowes-Mok and H.B. Mok

Mary Bowles

Gayle and Marie Boxill Francis Bracken Marianne Brannock-Hill

Scott Brown

Tom Brown Han Bui

Kathleen Burroughs Karen Cate David Cattivera Pia Chamberlain Alex Chang Steven Chen

Susan and Earl Cherne

Jon Cicirelli Judith Clark Christine Clifford

Yvonne Covello

Denise and Timothy Cole Rosanne and Rob Compitello

Angela Crabb
Georgia Crowder
Jeanne DiLeo
Nina and Dan Dobkin
Lynn Dobson
Charlotte Doudell
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Nicole Dydasco
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Margaret Goodman
Andee Groff
Dale Grogan
Carolina Gutierrez
Amelia Guyot Nagel
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Felicity Jimenez-Howard Benjamin Joaquin Julie Johnson Meghan Johnson Jenné and Pat Johnson Birgit Kalvelage

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Joceylyn King Margaret Knox Manching Ko Valerie Kohl Anne and B.S. I

Valerie Kohl Anne and B.S. Kudsi Meghan Larkin Shannon Lau Michelle Leando Laura Leavitt Kathleen Lechner Amber LeDeit Jennifer Lou Lee Kristina Lee James Leventhal

Xin Li
Wilson Liang
Steven Linder
John Lipp
Tianran Liu
Abe Livchitz
Robert Lloyd
David Lo
Sandra Lococo
Yvonne Loo
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Marsha Maloney

Kiersten Manuel

Deborah Martin

Elaine Mathews

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Ronit and Dominic Mazzoni

Susan McAllister Barbara McChesney Allison McCrary

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Rosemarie and Barry Mirkin

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Rhonda Nourse and Patrick Crema

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Debbie and Keith Pardue

James Pardue Lisa Parker-Kim Shamil Patel Guy Peled Daniel Peralez Christopher Petak Pat Pierce Audrey Pourazarie

Jingxin Qian Sandra Radcliff Jo Redmond Jerame Renteria Molly and Greg Rhine Jeanne Risso-Sellgren

Karen Prince

Eric Purviance

Barbara and George Rix Mary Ann Roa Susan Roberts Jim Rocha Emily Ruvalcaba

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Cheree and Lester Schabilion Lisa and Erik Schoennauer

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Theresa and Brian Stenhouse

Liz Stewart Nancy Stewart Ted Streete Barbara Sunalp Sylvia Sundholm

Kathleen and Craig Sutherland

Brent Taira Adele Takamoto

Carol Tao-Petersen and Kurt Petersen

Sandra Tatum Eric Tilenius

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Qi Wang Maria Wangsa Lisa Wangsness Rachel Wellington

Kathleen and William White

Matthew Wilcox

Barbara Williams and John Comiskey

James Williams
Barb Wingo
Justine Wong
Judy Yamauchi
Avi Yotam
CJ Young
Rosalyn Zakheim

#### COMPANIES AND FOUNDATIONS

Thank you to these companies and foundations that invested in programs, events and exhibits.

#### \$50,000 or more

City of San José Kaiser Permanente

#### \$25,000 to \$49,999

County of Santa Clara, District 2 Supervisor Cindy Chavez

#### \$10,000 to \$24,999

Adobe

Dan Caputo Company KLA Foundation Madrone Ventures, Inc. Star One Credit Union

Tech CU

The Hugh Stuart Center Charitable Trust UA Local 393

0, 120 ca. 030

### \$5,000 to \$9,999

Apple, Inc.

California Water Service Coit Family Foundation Fidelity Charitable

Google

GreenWaste Recovery

**ImpactAssets** 

Lexus Stevens Creek

PG&E

San Jose Water Swenson Foundation The Sedano Fund West Valley Construction

#### \$2,500 to \$4,999

AARP California
Blach Construction

Brandenburg Family Foundation

California Bank of Commerce

Del Grande Dealer Group

Harrell Design + Build

Lewis and Tibbitts Inc

Manny & Cecile Hernandez Charitable

Foundation

McLarney Construction

**NVIDIA Foundation** 

Olander Family Foundation

Santa Clara Family Health Plan

Schwab Charitable

Valley Water

#### \$1,000 to \$2,499

California Apartment Association City of San Jose Council District 9,

Councilmember Pam Foley

Community Foundation Santa Cruz

County

Douglas Landscape Construction Inc.

eBay

Intel Corporation

Intuitive Foundation

Leo Fontana Family Foundation

Li and Ye Family Foundation

Mirnahill Foundation

Morgan Stanley

Pacific Coast Aesthetic

San Jose Retired Employees Association

Steven and Catherine Jacob Family

Foundation

Talcott Resolution Life Insurance

Company

The Goldfeldt Fund

The Health Trust

United Way Bay Area

Valley Heating, Cooling, Electrical and

Solar

Water Works Engineers

#### \$250 to \$999

**AMD** 

Blackbaud Giving Fund

J.P. Morgan Charitable Giving Fund

Netflix

The Borch Foundation

#### **Up to \$249**

Agilent

Applied Materials

Cisco Systems

Conservation Partners LLP

Dell EMC

Facebook

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Microsoft

San Francisco Zoological Society

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20Twenty

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Chromatic Coffee

County of Santa Clara Department of

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Danny Thomas Party Rentals

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Friend of Happy Hollow

Gunther's Restaurant and Catering

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Joseph George Fine Wines

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Lissa Kreisler

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**MOHI Wines** 

Nirvana Soul Coffee

Rhonda Nourse and Patrick Crema

Palermo Italian Restaurant

Sam's Bar-B-Que

Shepherd & Sims

Sonoma Springs Brewing

Amy and Ben Winkleblack

#### **VOLUNTEERS**

#### **Organizations**

Archbishop Mitty High School Women's

Soccer Program

Astera Labs

Beautiful Day

Bellarmine College Prep Men's Lacrosse

Team

Kimley Horn

**KPMG** 

San José Garden Club

San José Pollinator Group

Top Golf

UA Local 393

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Carol Berg

Bryant Chao

Annette Chastain

Chelsie Clandin

Anne Ebel

Jonathan Ebel

Mark Ebel

Tarynn Gibbs

Debra Hiraki

Kelli Hodge Betsy Kais

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Monika Majors

Coleen Matsuno

Alison Moore

Deb Nagashima

Rebecca Nourse

Andrew Paterras

Nevine Paterras

Mary Ann Sanidad Madison Stolzfus

Debbie Vanderzwaag

Kai Vostermans

Ren Williams Marianna Zut



# Helping Happy Hollow FOUNDATION

Your investment in Happy Hollow Foundation goes a long way in supporting our vision to foster pride and involvement so that Happy Hollow remains a community asset that is highly valued and accessible to all.

### Ways to Give:

- Send check to: Happy Hollow Foundation, 1300 Senter Road, San José, CA 95112
- We accept major credit cards, including Visa, Mastercard and American Express and you can use the QR code to make a gift.
- Take advantage of your company's matching gift program for the benefit of Happy Hollow!
   Submit your gift acknowledgment to your company's matching program and your gift will have double the impact!
- Gifting highly appreciated stock. Please contact the executive director, Rhonda Nourse for forms and instructions: RNourse@happyhollow.org
- Making Qualified Charitable Distributions (QCD's) from IRA's
- Making gifts directly from Donor Advised Funds (DAF's) or Family Foundations

### **Leave a Legacy:**

- We encourage you to discuss these options with your attorney for the benefit of Happy Hollow.
- Bequests
- Naming our organization as a beneficiary of a family trust
- Naming our organization as a beneficiary of a life insurance policy
- Establishing Charitable Remainder Trusts (CRT) or Charitable Lead Trusts (CLT)

SCAN QR CODE TO MAKE A GIFT NOW!



Questions about giving? Contact Rhonda Nourse, Executive Director, RNourse@happyhollow.org

