

Annual Report

2023



Celebrating

65 | **HAPPY**
HOLLOW 
YEARS | FOUNDATION



LETTER FROM EXECUTIVE DIRECTOR



Rhonda Nourse

Dear Families, Friends and Community Members,

My office is tucked in a little corner of the Zoo in the Hollow. It's always a delight to step away from my desk and out into the park because something wonderful usually happens! Often I come across someone I know or meet someone new or overhear something that makes me smile — like the little girl who professed to her mom that she only likes “cute” animals, or the young boy who called to his friends, “You have to see the capybaras! They're the world's largest rodents!”

As I left my office one day, I met a grandmother who was driving a sit-down scooter accompanied by her daughter and grandchildren. They were first-time visitors and praised Happy Hollow for being so beautiful, so clean and so family friendly, “We are telling all [of] our friends, and we are definitely coming back!” exclaimed the grandmother, with a smile on her face.

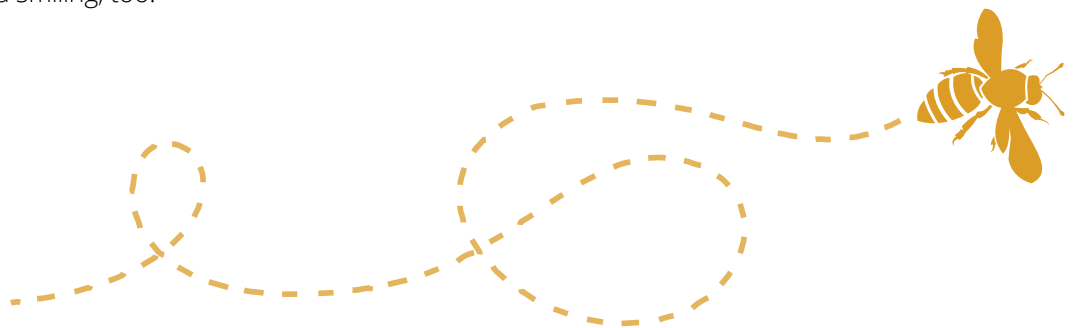
Being part of this “happy” spot is an honor and a responsibility to continue nurturing for future generations. You are an important part of this work!

Our annual report highlights the significant milestones we've achieved in 2023, thanks to your support. It was a landmark year as we celebrated 65 years of raising funds & friends for Happy Hollow. Read how our Senior Safari program touched one local family in the most special way, bringing them comfort and peace during a challenging time. Immerse yourself in the monumental Monarch Meadow project, a groundbreaking initiative that mobilized hundreds of volunteers from various community sectors and industries.

Each story, program and project highlights your invaluable contribution to foster pride and involvement so that Happy Hollow remains a community asset that is highly valued and accessible to all. Regardless of whether it's the “cute” creatures, the captivating capybaras, or something more personal that drives your patronage of Happy Hollow, may every return visit to the park and zoo leave you smiling, too.

Thank you for all you do!

Rhonda Nourse
Executive Director
Happy Hollow Foundation



FEATURES

3 FOLLOW THE CLUES

Spotlight on youth board member project

5 HOORAY FOR 65 YEARS!

Anniversary celebration raises funds & friends

8 BEE-UTIFUL BLOOMS

Monarch Meadow showcases community service & conservation

Year in Review 2023

As Happy Hollow Park & Zoo's nonprofit advocate and partner, Happy Hollow Foundation commits to provide financial and mission support; collaborate on programs; raise public awareness; enhance the visitor experience through improvements and steward the investments of donors like YOU.

OUTCOMES & IMPACT

65

Years of preserving & enhancing Happy Hollow Park & Zoo



4,225

Title I school students benefited by foundation-funded programs



4,000

Senior Safari attendees this season



3

New crates for peccary training



\$96K

Grant award supports organizational infrastructure



1

New warming blanket system for animal comfort during procedures



40

Bird toys built at "Hooray" event



300

Passes donated to foster youth



8

New park signs recognize donor support



\$12,950

Progress for Pollinators grants awarded in Santa Clara County



9

Virtual scavenger hunt clues to seek in Zoo in the Hollow



\$50K

In global conservation grants facilitated by the foundation





HAPPY HOLLOW FOUNDATION BOARD OF DIRECTORS

These community volunteers dedicate their time, talent and treasure to furthering the mission and vision of Happy Hollow Foundation. Members have a variety of expertise like finance, fundraising, marketing and more.

Thank you to our most dedicated volunteers!

Sonia Avilucea
Michael Borkenhagen
Vikki Bowes-Mok
Rou de Waal
Lea Lind, *Treasurer*
Charlie McCollum
Kristin Mirek
Anne Pai

Alison Steele
Jennifer Van Every
Camie VanKeuren
Kirk Walukiewicz, *Past President*
Shannon Wass, *President*
Amy Winkleblack, *Vice President*

Youth board member: Victoria Garcia

Wild Virtual Adventure

Youth board member project spotlight

A unique part of the Happy Hollow Foundation board is the youth board member program. It provides emerging student leaders with an opportunity to attend board meetings, learn about philanthropy and create an annual project that makes an impact at Happy Hollow. Our 2022/23 youth board member, Victoria, created a virtual scavenger hunt for all ages. This virtual scavenger hunt is a digitally guided excursion that will turn your next zoo trip into a wild adventure which ends with a fun photo finish. This installation in the Zoo in the Hollow tests visitor knowledge while trying to solve clues to advance to the next level while also promoting teamwork and friendly competition. It's an exciting way to go on a self-guided science adventure at Happy Hollow!



DANNY THE DRAGON'S DREAMBUILDERS

Happy Hollow Foundation's Danny the Dragon's Dreambuilders is a special donor level and members play a pivotal role in our mission to advocate conservation, education, and play. Membership also has its benefits!

Cheers to You is an exclusive Dreambuilders event and in the spring of 2023 we unveiled the Chacoan peccary exhibit together. This wasn't just an event; it was an immersive experience complete with captivating behind-the-scenes tours, feeding sessions and a hands-on animal enrichment activity. With libations, charcuterie, music and a collective love of Happy Hollow — it had it all. It was a perfect blend of education and celebration.



WHAT DOES BEING A DREAMBUILDER MEAN?

Gifts of \$1,000+ include optional benefits (some benefits may not be tax-deductible):

- Invitations to private VIP events
- Exclusive news & access
- Annual parking pass
- Special recognition at Happy Hollow, on the website and in the annual report
- Unlimited daytime admission for 12 months

Become a Dreambuilder and be part of our efforts to educate, inspire and protect!

Please contact Gini Bossenbroek, Advancement Manager, at GBossenbroek@happyhollow.org.

Hooray for 65 years!

Fall event raises funds and friends



By Kristin Mirek, Happy Hollow Foundation board member

The inaugural *Hooray for Happy Hollow* event marked the momentous 65th anniversary of Happy Hollow Foundation. The event was not just a celebration, but a testament to the enduring legacy and impact of the foundation.



Patrons, donors and friends gathered on a gorgeous September afternoon in the Zoo on the Hill to meet

the newest residents of the Double-H Ranch, build bird toys for Happy Hollow's feathered flock, enjoy refreshments and small bites provided by iconic San José dining establishments and learn about the Zoo Education animal ambassador program.

The evening culminated with a live (and lively!) auction featuring some truly one-of-a-kind, only-Happy-Hollow items including "Movies in the Meadow" and an overnight "glamping" experience! The auction and fund-a-future paddle raise generated over \$96,000 in revenue.

Sponsors were also thrilled to return to Happy Hollow and demonstrated their ongoing support by donating over \$100,000 to the event. All in, the event was a huge success, signaling the community's unwavering enthusiasm of the foundation's mission to support conservation, education and play. The commemoration of the 65th anniversary was a proud moment for Happy Hollow, reflecting on the journey, the milestones reached and looking forward to the future.





HOORAY FOR OUR SPONSORS!

Animal Ambassador Sponsors

Dan Caputo Co.
UA Local 393
Shannon Wass & Dan Kelmenson

Hooray Activity Sponsors

California Water Service Co.
Google
GreenWaste Recovery
Lissa Kreisler
Lexus of Stevens Creek
Marianne and Carl Salas

Sips & Snacks Sponsors

Sonia Avilucea
Blach Construction
California Bank of Commerce
Del Grande Dealer Group
Harrell Design + Build
Laura Henderson & Jason Silva
Lewis & Tibbits
McClarney Construction
Valley Water
Wink Consulting

Premium Table Sponsors

California Apartment Association
Douglas Landscape Construction
Pacific Coast Aesthetics
Judy & Warren Kaplan
Lea & Reid Lind
Genevieve Rolla
The de Waal Family
The Fry Family

Thank You!



SUPPORTING CONSERVATION



Blooming Soon!



Monarch Meadow rendering

Pollinators get a boost! The visitor welcome experience has been transformed! From the vantage point of the Bent Bridge to the Entry Plaza, the one-third acre of land that lies below is now home to the newly installed capital project called Monarch Meadow.

“MONARCH MEADOW IS A MILESTONE IN HAPPY HOLLOW’S CONSERVATION WORK IN SUPPORT OF POLLINATORS,”

said Caitlin O’Hara, Happy Hollow conservation and communications manager. “These (mostly) tiny animals are often overlooked, but are critical to the health of our ecosystem and agricultural system.”

The project was made possible thanks to a grant to Happy Hollow Foundation from the organization Beautiful Day, and with an army of volunteers including members of Westgate Church, UA Local 393, City of San José pollinator group, Kimley-Horn, KPMG and Happy Hollow Park & Zoo.

This acreage will become home to many butterflies, hummingbirds and hardworking native bees, not only to delight visitors, but to educate them on the important role of pollinators.

Did you know that one out of every three bites of food you eat requires a pollinator in order to grow? Monarch Meadow will help our local pollinators to thrive.



A Bee Keeper's View

There's more to bees than just honey

By Rou de Waal, Happy Hollow Foundation board member

For most, the image that comes to mind when thinking about a pollinator is a honeybee. As a longtime beekeeper, that used to be true for me too, visualizing thousands of honeybees buzzing along in orchards, farmlands and vegetable patches, pollinating about a third of all the fruits and vegetables we eat. Considering that honey bees became extinct in North America about 14 million years ago, and weren't introduced to California until 1853, the masters of pollination in the United States are made up of about 4,000 species of other types of insects that evolved with our indigenous crops such as squash, maize, beans and pumpkins. Many of these insects are also bees, but they live solitary lives, some live underground (bumblebees), or in decaying wood (carpenter bees), in hollow twigs that they fill with mud (mason bees), or in any cavity they can find (leafcutter bees), but they remain the reigning experts in pollinating plants that evolved in North America with them. Farmers today realize that these native pollinators often far outperform honeybees when it comes to crop yield. It takes only about 250 Blue Orchard Mason bees to pollinate an acre of fruit trees, opposed to 20,000 honeybees to do the same work. It is high time to look at our native rockstar pollinators with a different lens and support them in every way we can.



As a board member of Happy Hollow Foundation, I get to fully realize my passion for pollinators on the conservation committee (a partnership between the foundation and Happy Hollow Park & Zoo). One of our focus areas is to award grants to plant new gardens in Santa Clara County to provide oases in urban or suburban landscapes that allow natural habitats, an abundance of native wildflowers, nesting sites and a reprieve from pesticides and herbicides. Another meaningful project that kept us busy over the summer was the Bumblebee Atlas of the Xerxes Society, where we were trained in the capture, documentation and release of bumblebees all over California. I may have looked like a kid frolicking with a net in a super bloom field on a gorgeous day, but with the sane excuse of a research study and a Fish and Wildlife permit in my pocket to prove it. Life doesn't get any better than that!



MONARCH MEADOW BY THE NUMBERS

10 Planning Team Members

12 Months in Planning

210 Volunteers

400 Cubic Yards of Mulch

745 Plants

3,319 Volunteer Hours

\$38,259 In Kind Goods Donated

ROI: Priceless



SUPPORTING EDUCATION



Opening Doors of Opportunity and Wonder

Title I Educational Enrichment serves thousands of students



Experiencing an exotic animal up close is both enlightening and sensory — observing their movements, hearing their unique sounds and occasionally catching their scent. It's a firsthand lesson on the significance of preserving these species from extinction.

With the Title I Educational Enrichment program, our primary aim is assisting our young visitors to have an appreciation and respect for the natural world around them. Most significantly, these local school students are getting to experience Happy Hollow for the very first time, despite living nearby.

As one Title I teacher shared,

“IN MY CLASS, I HAVE ABOUT FIVE STUDENTS WHO LIVE AROUND THE BLOCK FROM HAPPY HOLLOW, AND THEY’VE NEVER BEEN HERE.”

“It’s such a simple trip we take for granted ... but they never get to go. The family has a choice — the park or food.”

2022/23 TITLE I PROGRAM SPONSORS

Santa Clara County Supervisor Cindy Chavez
KLA Foundation
PG&E
Friends of Happy Hollow Foundation

SUPPORTING PLAY



Feel Like a Kid Again

For the over 50 crowd

Senior Safari made headlines and history in 2023! We set an unprecedented attendance record of 4,000 attendees between May and October. We're proud to have touched so many lives during this period and we look forward to serving many more. Even Danny the Dragon got in on the action by being a first-time recipient of an AARP card (at the age of 62!) A special kick-off event featured a commendation to Happy Hollow from Santa Clara County Councilmember Cindy Chavez in recognition of Older Americans Month, and we recognized all our incredible sponsors that made the Senior Safari season possible.

2022/23 SENIOR SAFARI SPONSORS

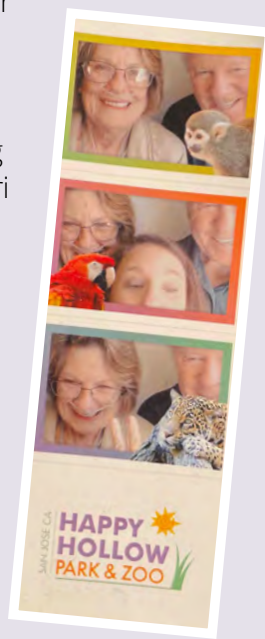
Kaiser Permanente	AARP-California
Star One Credit Union	Massei Construction
Santa Clara County,	Republic Urban Properties
Dept. of Aging and	Woodmont Real Estate Services
Adult Services	Councilmember Pam Foley
San Jose Water	

LASTING MEMORIES

By Andrea Ciplickas, friend of Senior Safari

My mom ran across an ad for Senior Safari while reading the paper one morning. Caring for her during her battle with lung cancer could be all consuming. We were always looking for easy adventures, so Senior Safari seemed like escapism and pure joy.

On that first safari, we discovered how great the outing truly was. It was perfect: no long car ride; no big crowds; familiarity with the venue; and, best of all because it was just seniors! That day made us feel in control of our adventure.



“SENIOR SAFARI IS GREAT. I LOVE ANIMALS AND RIDES. KEEPS ME MOVING!”

- SENIOR SAFARI ATTENDEE



My mom felt at ease, and the docents and employees were so welcoming. We reminisced about visiting Happy Hollow when my children were little — when my dad talked to the animals and my mom told us animal facts.

One trip to Happy Hollow, when the air was fresh, and the sky blue, when my mom was feeling well, and my dad was excited to be going, and everyone's bodies were cooperating ... we did everything we could! This included talking my dad into going into the photo booth for his very first time! We laughed so hard we cried and hung up the pictures as soon as we got home. That was the last visit we made with my mom, but it was everything. We felt like kids again with the whole world in front of us, even if it was just for an hour or so.

From San José to Namibia

Foundation staffer pursues passion for conservation



By Noelle Huget, Happy Hollow Foundation intern

When I was 12, Dr. Laurie Marker came to Happy Hollow to speak about the Cheetah Conservation Fund (CCF). She talked about the plight of the cheetah and her efforts to save them from extinction. From that experience, I made it a goal to someday work at CCF.

I began my quest in Happy Hollow's ZooTeen program for high school students. I participated in conservation education on weekends by hosting Meet & Greets, and with children at summer camps.



After graduating from college, I returned to Happy Hollow, but this time as a summer intern with Happy Hollow Foundation. I learned about grant writing and how donor and community support is integral in supporting organizations like Happy Hollow and CCF. Finally, I was ready to depart San José for Namibia!

After traveling 10,000 miles with two 12-hour flights and a three hour car ride, I arrived at CCF's main center in Namibia. It was so different from California! It was surrounded by bush in all directions. There were no fences. That meant we could cross paths with native animals at any moment. I once left my dorm and came face to face with a steinbok! We also occasionally had honey badgers in our outdoor trash and even had giant African millipedes (a Happy Hollow education animal) wandering the campus.

At CCF, I primarily worked in the genetics lab on a long-term hormonal study. I also assisted the cheetah husbandry team, livestock guarding dog program and model farm and the ecology team. I was very busy!



My time at CCF taught me about the importance of interdisciplinary approaches to conservation. While each aspect of conservation is important, from education to reduction of human-wildlife conflict to population monitoring via genetics, they become more effective when used together.



I am home, now, and am excited to continue pursuing my passion for conservation. I will be starting work in an animal behavior research lab at CalTech, and plan to return to school next year to earn a master's degree in conservation research.

Happy Hollow Foundation partners with Happy Hollow Park & Zoo in the Quarters for Conservation program. Cheetah Conservation Fund is a past recipient of Quarters for Conservation funds.

Did You Know?

Twenty-five cents from each individual ticket and \$1 from every membership sold goes towards Happy Hollow Park & Zoo's Quarters for Conservation program.

Animal Well-Care

Animal ambassadors get new outdoor digs



Happy Hollow's Zoo Education Department is responsible for Happy Hollow's collection of animal ambassadors. The team can be seen together in action, daily, at the new and improved Meet & Greet Corner, which was a project funded by the generosity of donors to Happy Hollow Foundation in 2022.

These animal ambassadors are also an integral part of the foundation-funded Title I Educational Enrichment programs — whether traveling to schools for educational assemblies in vans donated by Happy Hollow Foundation supporters or by staying closer to home at Happy Hollow.

An outdoor exercise area, partially funded by Happy Hollow Foundation donors, now provides these furry, feathery and fluffy animal ambassadors space to sun and exercise which supports animal well-care and enrichment.

"These spaces allow for animals to enjoy time outside in the sun," said Emily Cole, a Happy Hollow zoo educator.



"CHANGES IN THE ENVIRONMENT ARE A VALUABLE FORM OF ENRICHMENT FOR ANIMALS. THEY CAN EXPERIENCE NEW SIGHTS, SOUNDS, AND SMELLS WHILE IN THE SUNNING YARDS."

"They have a variety of perching options and a space with tall grass for the animals to interact with."

A Barbary dove named Dart can often be seen enjoying the various places to rest and climb. An Eclectus parrot named Solomon has used a newly enclosed hallway as a space for flight training.

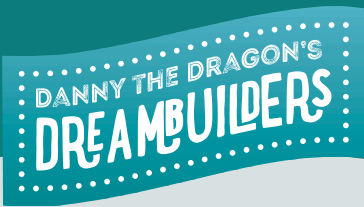
"UV light from the sun can help maintain our animals' coats, skin, and feather health," explained Cole.

Cole shared these photos of one of the zoo education ferrets named Artemis as he investigates his new outdoor digs.

We look forward to seeing the animals explore these spaces more in 2024.

FINANCIAL SUMMARY & DONOR RECOGNITION

Happy Hollow Foundation would like to thank the individuals, families, corporations, foundations and grants that supported our programs in our fiscal year July 1, 2022 to June 30, 2023.



We Love our Dreambuilders!

Destination Directors \$20,000 and above

Madrone Ventures, Inc.

Adventure Ambassadors \$10,000 to \$19,999

Ron Cali
Carole and Steve Demkowski
Lori and John Manfroy
Melinda and Philip Nemeč

Memory Makers \$2,500 to \$9,999

Sonia Avilucea
Donna and Jeff Boss
Debbie Bylina
Rouviere and Ben de Waal
Alicia Gutierrez and Philip Martin
Kimberly and Brad Guzules
Mary and William Moershel
Karen Strobach
Rhonda and Jimm Vosburgh
Kirk Walukiewicz
Shannon Wass and Dan Kelmenson
Christine and Bob Young

Creators Corner \$1,000 to \$2,499

Peter Achacoso
Shannon and Nicholas Adams

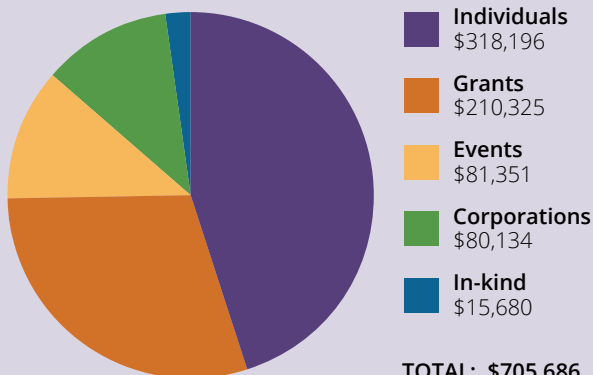
Kiminari Akiyama
Lorna and Merle Beghtel
Franceen Borrillo
Vikki Bowes-Mok and H.B. Mok
Rebecca and Matthew Bright
Esther and Sian-Tek Chen
Coleen and Tom Clark
Sarah and Darren Coit
Kimberley DeHart-Vickers
Chris and Gene del Pilar
Angela and Dave Delgado
Corinne and Joseph Dox
Justin Fairchild
Brigitte Frenay and Craig Ekiss
Paul Friesen and Penelope Wright
Patricia Gilpin
Nora Grasham and Brett Lynnes
Heather Devine-Hardy and Matthew Hardy
Laura Henderson and Jason Silva
Stephen Hines
Kristin and Jeffrey Huget
Felicia Hui
Judy Kaplan
Bernard Kelmenson
Suzanne Khan
Nadia and Mark Kilgore
Lissa Kreisler
Audrey Leong
Leslie and James Lessenger

Jean Ann and Charles Luckhardt
Angelo Marchi
Christina Le and Victor Marmol
Susan McAllister
Charlie McCollum
Wendy Mines and Eleanor Sue
Jason Molenda
Mary Murphy and Mark Stevens
Tze Chang Ng
Rhonda Nourse and Patrick Crema
Marie and Nico Reed
Jennifer and Brian Rodrigues
Adi and Guy Rom
Marianne and Carl Salas
Sonya Schaefer and Phil Smith
Poonam and Kiranjit Sidhu
Kelly Simcox and Mark O'Hara
Barbara and Jeffrey Taylor
Cary and Elbyrne G. Thacker II
Bill Tuttle and Jenny Ren
Hilary Valentine and Don Listwin
Camie VanKeuren
Ronda and Tony Vierra
Rebecca Vincent
Melody Walsh
Amy and Ben Winkleblack
Shannon and Daniel Winter
Patricia and Rakshat Zadoo

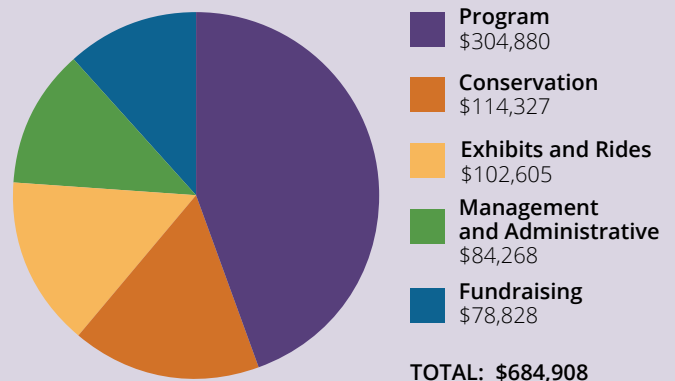
FINANCIAL SUMMARY

Information reflects the fiscal year ending June 30, 2023.

Income



Expenses



\$250 to \$999

Michelle and Richard Anderson
 Elaine Besanko
 Barbara Coats
 Sandra and Richard Conniff
 Margaret Tamisiea and Steve Dakin and
 Jennifer and Leonard Dulski
 Laurie Elliot
 Teresa Gamboa
 Marjorie and Peter Gaudio
 Kelly Hanna
 Amanda Hawes
 Cayce Hill and Joseph Zullo
 Lily Ang and Francisco Imai
 Capriana Jiang
 Marilyn Johnson
 Elizabeth and Russell Johnson
 Judith Jones
 Theodore Karlin
 Marilyn Keelan
 Jeff Kusnitz
 Watson Lee
 Jacquelyn Lepetich
 Francis Liu
 Robert Lloyd
 Ginny and Mark Lockhart
 Debby and Tom Martin
 Susan and Glenn Mau
 Luis Mendez
 Katie and Chris Metzger
 Joerg Meyer
 Denise Michael
 Tammy McCrory and Ken Mignosa
 Colleen and Ted Moore
 Mike Olson
 Howard Partridge
 Cecilia Quick
 Annabelle Resch
 Molly and Greg Rhine
 Diane and Dan Riccio
 Genevieve and Richard* Rolla
 Judy Rookstool and Bob Leininger
 Elspeth and Tony Rossetti
 Susan Ruscigno
 Jean Schorr
 Lindsey and Karl Schramm
 Kaaya Sharma
 Laura and Russell Smith
 Judy and Max Steinke
 Carole Swain
 Tammy Taylor
 Andrea and Joe Thomas
 Lorre and Alexander Winkler
 Janne and William Wissel
 Susan and Frank Yaeger
 Tara Yingst
 Michael Zlotoff
 Yves Zsutty

Up to \$249

Paula and Dennis Anderson
 Katie Angarano
 Linda Arluck

Jo Arnett and Ken Hares
 Shirley Ask
 Sandra Baba
 Edith and Jon Bader
 Eileen and Jim Beckley
 Ann and George Beers
 Laura and Jason Bennert
 John Bernstein
 Andree Blevins
 Marie and Gayle Boxill
 Alice and Frank Bracken
 Marianne Brannock-Hill
 Melissa Brzescinski
 Leona and Peter Burge
 Elissa Cady
 Karen Cate
 Nina and Kriya Chantalat
 Carolyn Chenmeyer
 Susan and Earl Cherne
 Christina Chin
 Judith Clark
 Christine Clifford
 Denise and Timothy Cole
 Carla and Michael Cossy
 Theresa De Lorenzo
 Jeanne DiLeo
 Nina and Dan Dobkin
 Lynn Dobson
 Charlotte Doudell
 Sara Ellman
 Suzanne ElNaggar
 Stephanie and Thomas Fernane
 Raychelle and John Fordham
 Alana Forrest
 Lee Ann Foulger
 Angelina Franks
 Gina Freeman
 Lynn Freret
 Friend of Happy Hollow
 Joanna and Mike Fuller
 Donna Gasilan
 Virginia Gelczis and Mitchell Diamond
 Akangsha Goel
 Nancy and Michael Gondron
 Margaret Goodman
 Christine Gould
 Aarti Gupta
 Ronni Haderle
 Richard Haller
 Katherine and David Hammill
 Jean Hargrove
 Yingting He
 Eva and John Healey
 Julie and Chris Henriques
 Karen Herr
 Steven Higaki
 Ian Hill
 Adam Hoopai
 Francine Hopkins
 Julia Howlett
 Li-Sha Huang
 Shannon and Bruce Huffer
 Miriam Huichapan

Julie Jennings
 Josie Kato
 Mary Kayser
 James Kendall
 Guillermina and Stephen Kennedy
 Margaret Knox
 Anne and B.S. Kudsi
 Patricia Kume
 Amber LeDeit
 Rella Lee
 Lucy Li
 Shafei Lin
 Lea and Reid Lind
 Steven Linder
 Abe Livchitz
 Francine Loudon
 Dixie Luebcke
 Lori and Frank Lux
 Andrea Maes
 Natalie Margolin
 Michael Mark
 Katy Martin
 Daniel Martinez
 Carlstan Matsuo
 Barbara McChesney
 Lucy McProud and Robert Bogdanoff
 Bryan & Carol Miller
 Rosemarie and Barry Mirkin
 Leah Molinari-Jones
 James Morales
 Carolyn and John Morse
 Patricia Munoz
 Alice Neal
 Charlotte and E.V. Niemeyer
 Eimi Okano
 Ruben Olagues
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 Lisa and David Pagan
 Jeanne Palmer
 Debbie and Keith Pardue
 Shamil Patel
 Christopher Petak
 Julie Petermann
 Carol Tao-Petersen and Kurt Petersen
 Patricia Pierce
 Alisa Pura
 Eric Purviance
 Jingxin Qian
 Jean and Ren Renzel
 Renee Resch
 Susan Roberts
 William Rowland
 Sharon Russell
 Lianne and Gordon Rydquist
 Julia Saber
 Kimberly and Alan Schauer
 Lisa and Erik Schoennauer
 Laura and Gary Schoennauer
 Ursula Schorn
 Marcella and Mark Schroeder
 Shirley and Garry Sellers
 Leslie and David Serrano
 Kathleen Shaffer

Individuals, continued

Charles Sievert
Stephanie Simmons
Laura Singer
Michael Smith
Ted Smith
Susan Speciale and DG Baldwin
Joycelyn Sprague
Jonathan Streete
Susan Suffel
Sylvia Sundholm
Sandra Tatum
Hoang-Anh Tran
Sharon and Ben Tsukiji
Eri Ueda
Mark VanBuhler
Sriranga Veeraraghavan
Ephan Viera
Constance and Dabay Villarin
Kim and Bart Vostermans
Gregg Walters
Lisa Wangsness
Andrew Wemmer
Kathleen White
James Williams
Brenda and Willy Wong
Avi Yotam
Xiaobin Yu
Xuan Zhu
Lisa Zuegel

TRIBUTE DONATIONS

Peter Achacoso, in honor of
Blesila Achacoso
Michelle and Richard Anderson, in honor
of the marriage of Nicolle Burnham
and Tom Trafton
Laurie Elliot, in honor of Michael Lee -
donating to a place you enjoy!
Nora Grasham and Brett Lynnes, in
honor of Shannon Wass - to support
the great work you are doing!
Stephen Hines, in honor of Karuna Maya
Hines and Family
Julie Jennings, in honor of the marriage of
Nicolle Burnham and Tom Trafton
Judith Jones, in honor of the marriage of
Nicolle Burnham and Tom Trafton
Mary Kayser, in honor of Jimm Vosburgh -
Happy Birthday
Marilyn Keelan, in honor of Alan Highland
- for our fun times together at
Happy Hollow
Suzanne Khan and Steven Spina, in
honor of Eleanor Peeler - How lucky
am I to have had such a loving and
fun-loving mom
Patricia Kume, in honor of Daisy Fajardo
Jeff Kusnitz, in honor of Birgit Kalvelage
Audrey Leong, in honor of
Alessandro Salac

Debby and Tom Martin, in honor of
Amy Martin
Denise Michael, in honor of
Patricia and Rakshat Zadoo
Jeanne Palmer, in honor of the marriage
of Michael and Sara Vietinghoff
Howard Partridge, in honor of The Leslie
and Lois Partridge Family
Shamil Patel, in honor of Shannon
Wass and Dan Kelmenson - for the
playground obstacle course
Diane and Dan Riccio, in honor of
Lissa Kreisler
Elsbeth and Tony Rossetti in honor
of Happy Hollow Foundation's 65th
anniversary "Hooray" celebration.
Ursula Schorn, in honor of Patricia and
Rakshat Zadoo - May your new 'Nest"
always flourish and resound with joy!
Happy Hollow thrives because you
care.
Jean Schorr in honor of Happy Hollow
Foundation's 65th anniversary "Hooray"
celebration.
Poonam Sidhu, in honor of Ajuni and
Rooh Sidhu - May you always do for
others.
Karen Strobach and Ron Cali, in honor of
Lissa Kreisler

Tamara Swenson Current and Jeff
Current - in honor of Barry and Molly
Swenson. Dad you always loved taking
the grandkids here! Love you!
Mark VanBuhler, in honor of Alison
Bakewell for her love of animals!
Yves Zsutty, in honor of the marriage of
Nicolle Burnham and Tom Trafton
Lisa Zuegel, in honor of Rhonda Nourse -
for your joining the team at
Happy Hollow!

COMPANIES AND FOUNDATIONS

Thank you to these companies
and foundations that invested in
programs, events and exhibits.

\$50,000 or more

City of San José
Valley Health Foundation

\$25,000 to \$49,999

Kaiser Permanente

\$10,000 to \$24,999

Apple, Inc
Adobe
The Hugh Stuart Center Charitable Trust
San Jose Water

\$5,000 to \$9,999

Google
Steven and Catherine Jacob
Family Foundation
KPMG
San Jose Water
Water Works Engineers

\$2,500-\$4,999

AARP California
Core & Main
The Health Trust
Manny & Cecile Hernandez
Charitable Foundation
Massei Construction
Olander Family Foundation
Republic Urban Properties
Woodmont Real Estate Services

\$1,000-\$2,499

Brownlee Foundation
Compass Collective
City of San Jose Council District 9,
Pam Foley
eBay
Infineon Technologies
Leo Fontana Family Foundation
Microsoft
Mirnahill Foundation

\$250 to \$999

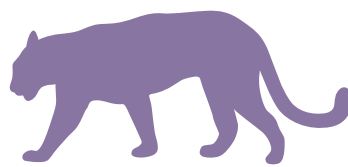
Action Day Primary Plus
Amazon Smile
Analog Devices
Community Cycles of California
Ganado Feed Inc.
Tutu School South San Jose
Unity Palo Alto
VMware
Young Art

Up to \$249

Agilent
Applied Materials
Comiskey Family Charitable Fund
Dell EMC
Intel Corporation
Intuit
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In Kind Donors

Michael Borkenhagen
Danceman Productions
Danny Thomas Party Rentals
Happy Hollow Park & Zoo
Henry's Place
Joseph George Fine Wines
Santa Clara County, Department
of Aging and Adult Services



Party on the Plaza

Board of Directors welcomes new executive director



By Jennifer Van Every, Happy Hollow Foundation board member

After an extensive search, the Happy Hollow Foundation Board of Directors was thrilled to introduce Rhonda Nourse as the newly appointed executive director to supporters, volunteers and staff with a “Party on the Plaza” this past June at Happy Hollow Park & Zoo.



San José Mayor Matt Mahan addressed the crowd to welcome Nourse. “I would like to extend my heartfelt gratitude to each and every one of you for being here today,” said Mayor Mahan. “Your presence is a testament to the support and dedication we have for our community and incredible work that the Happy Hollow Foundation has accomplished over the years.”

Guests enjoyed appetizers and cocktails while networking with other Happy Hollow supporters while sharing their own personal memories of the park and zoo. They were even invited to take a spin on the iconic Keep-Around Carousel.



As Party on the Plaza co-chair and board member Kristin Mirek noted, “What better way to introduce our new executive director than with a party at the park and zoo with so many long-time foundation supporters and volunteers. They are the reason the park and zoo continues to be a community gem and special place for conservation, education, and play.”

The entire event was hosted by Happy Hollow Foundation and generously underwritten by the Dan Caputo Co., Joseph George Fine Wines, Danny Thomas Party Rentals, Henry’s Place, and emceed by Brian Adams.



Helping Happy Hollow

DONATING TO HAPPY HOLLOW FOUNDATION

Your investment in Happy Hollow Foundation goes a long way in supporting our vision to foster pride and involvement so that Happy Hollow remains a community asset that is highly valued and accessible to all.

Ways to Give:

- Send check to: Happy Hollow Foundation, 1300 Senter Road, San José, CA 95112
- We accept major credit cards, including Visa, Mastercard and American Express and you can use the QR code to make a gift.
- Take advantage of your company's matching gift program for the benefit of Happy Hollow! Submit your gift acknowledgment to your company's matching program and your gift will have double the impact!
- Gifting highly appreciated stock. Please contact the executive director, Rhonda Nourse for forms and instructions: RNourse@happyhollow.org
- Making Qualified Charitable Distributions (QCD's) from IRA's
- Making gifts directly from Donor Advised Funds (DAF's) or Family Foundations

Leave a Legacy:

- We encourage you to discuss these options with your attorney for the benefit of Happy Hollow.
- Bequests
- Naming your organization as a beneficiary of a family trust
- Naming your organization as a beneficiary of a life insurance policy
- Establishing Charitable Remainder Trusts (CRT) or Charitable Lead Trusts (CLT)

SCAN QR
CODE TO
MAKE A
GIFT NOW!



Questions about giving? Contact Rhonda Nourse, executive director, RNourse@happyhollow.org

**HAPPY
HOLLOW
FOUNDATION**

**HAPPY
HOLLOW
PARK & ZOO**
SAN JOSE
PARKS, RECREATION &
NEIGHBORHOOD SERVICES



Save the date in 2024



FOURTH THURSDAY OF THE MONTH, MAY-OCTOBER
9 to 10 a.m. | Free admission, free parking

May 23:
Special celebration and kick off event

June 27 • July 25 • Aug. 22
Sept. 26 • Oct. 24

happyhollow.org/seniorsafari

HOORAY FOR HAPPY HOLLOW BENEFIT EVENT
SATURDAY, SEPT. 14
HAPPY HOLLOW PARK & ZOO

ABOUT THIS PUBLICATION

This Annual Report was created and published by Happy Hollow Foundation. Unless otherwise noted the information inside reflects the calendar year of 2023.

Every effort has been made to ensure that this information is accurate and up to date. If you notice an error or have a question, please contact foundation@happyhollow.org.

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