

Annual Report

2022



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ABOUT THIS PUBLICATION

This Annual Report was created and published by Happy Hollow Foundation. Unless otherwise noted the information inside reflects fiscal year July 1, 2021-June 30, 2022.

Every effort has been made to ensure that this information is accurate and up to date. If you notice an error or have a question, please contact foundation@happyhollow.org.



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LETTER FROM EXECUTIVE DIRECTOR



Rhonda
Nourse

Dear Families, Friends and Community Members,

As I stroll along the winding pathways of Happy Hollow, I am reminded of the many times I visited with my children when they were young. My son loved the miniature train exhibit and my daughter adored the rocking barrel horses. I had forgotten much of the old Happy Hollow until I came across some long-forgotten photographs. And while I yearn for the days when we could spend the whole day riding on Danny the Dragon, it's tomorrow's version of Happy Hollow that I am excited about!



You are an important part of this next chapter. This annual report is a reflection of all the ways you have helped over the past year, and serves as inspiration for what we can achieve together in the new year.

At the core is providing opportunities for all people to enjoy Happy Hollow Park & Zoo.

You will read about students from neighboring schools who visited the park and zoo for the very first time thanks to your support that provides free school field trips. We were able to resume the Senior Safari program and offer many enriching activities because of your sponsorships and donations. Visitors of all ages enjoyed new animals who now call Happy Hollow home because of exhibit expansions funded by the foundation. You will be introduced to an inspirational Dreambuilder family, and learn about how we support the young leaders of tomorrow with our youth board member program.

I hope that the new year brings you to the park and zoo so you can see how you've helped make an impact on this very special place. I am so thrilled to be working with you for the benefit of Happy Hollow and the community. And while I'll always be sentimental about the past, I'm even more excited about the future!

Many thanks,

Rhonda Nourse

Rhonda Nourse

Executive Director, Happy Hollow Foundation

FEATURES

3 PRESERVING PECCARIES

Happy Hollow Foundation funds the exhibit expansion for this endangered species

4 DREAMBUILDER SPOTLIGHT

How one family connects with Happy Hollow

5 SILVER TSUNAMI

Senior Safari returns with thousands of seniors visiting the park and zoo





Breaking Down Barriers

Foundation-funded school field trips provide access

Wide eyes and huge smiles peeked out of a school bus as it pulled up in front of the Bent Bridge. Eager students, grades 1-4, from LUCHA Elementary School were coming for their first Happy Hollow Foundation-sponsored school field trip at Happy Hollow Park & Zoo. Of the 152 students, 100 were visiting Happy Hollow for the first time, which is surprising since the school is only two miles away and most of these students live within miles of this special place.

"I have so many wonderful memories here with my family and I wanted to share that with my students. This is such a peaceful place," beamed Richelle Shimada, a second grade teacher at LUCHA. "For some of our students, this is their first field trip ever because of Covid and coming to Happy Hollow makes it all the more amazing."

The field trip program provides students from under-resourced schools throughout Santa Clara County direct access to engaging, memorable science learning experiences. The pilot program started in 2019 thanks to a few faithful donors who covered the cost while the program was being tested. It was an overwhelming success and the foundation has brought 1,500 students to the park and zoo since the program launched with nearly 50% of those children visiting Happy Hollow for the first time.



"I HAVE SO MANY WONDERFUL MEMORIES HERE WITH MY FAMILY AND I WANTED TO SHARE THAT WITH MY STUDENTS."

The program provides transportation, free admission and includes an educational assembly where students learn about animals by seeing them up close. Encounters with education animal ambassadors help people feel more connected to animals, and motivate them to take action to protect the natural world. The rest of the day students get to explore the zoo, romp around on the grass and enjoy the amusement park. When the exhausted and happy children depart, they receive an educational booklet (created by the foundation's 21/22 youth board member) and a \$5 coupon so the child can bring back their family.



Our donor's passion and generosity has allowed us to expand and serve even more students for the 22-23 school year. "Funding field trips through Happy Hollow Foundation is one of our most important initiatives. It's about providing accessibility for students who might otherwise never have the opportunity to experience Happy Hollow Park & Zoo," said Rhonda Nourse, the foundation's executive director. "Learning through play sparks curiosity about nature, science and conservation. This is incredibly beneficial to the students, teachers and parents, and in turn, is good for the entire community."

Preserving Peccaries

Happy Hollow Foundation helps fund an exhibit expansion for this endangered species



Four male Chacoan peccaries, an endangered pig-like species, joined the zoo family of Happy Hollow in November 2022. Chacoan peccaries were thought to be extinct. But in 1975, living individuals of this species were found in Gran Chaco, South America making it one of the most recently discovered large mammals of our time.

“Adding this endangered species to the Happy Hollow collection strengthens our commitment to the conservation of species that need our help while giving zoo visitors the opportunity to connect with an animal they might not otherwise get the chance to see in person,” said Amber Rindy, Happy Hollow zoo manager.

After breaking ground on the design last year, the exhibit was completed just in time to accommodate the arrival of the peccaries from The Living Desert Zoo and Garden in Palm Desert, CA. The expansion included enlarging the habitat by combining the previous collared peccary and Parrot Island habitats in the Zoo in the Hollow. This new habitat includes two animal shelters and three separate yards to allow for the possibility of breeding in the future. Planted trees and grasses imitate the peccaries’ natural habitat and includes a small valley and hill and plenty of rocks to scratch up against.

Much thought and detail goes into a project of this magnitude from the design to the transfer of the animals so that the new habitat provides comfort and enrichment.



Chacoan peccaries are part of an Association of Zoos and Aquariums Species Survival Plan, which coordinates the placement of individual members of the species at zoos and sanctuaries nationwide and ensures that breeding activity supports the genetic health and long-term viability of the species.



We’re so thankful to have a community that supports these important efforts and we hope you stop by soon to see the newest members of the Happy Hollow family!



Creating Deeper Connections

Where else can you ride Granny Bugs over and over again?

Danny the Dragon's Dreambuilders are Happy Hollow Foundation's closest partners. This upper-level annual giving program is a mainstay of the foundation allowing donors at a range of giving levels to help advance the education and conservation programs, provide enrichment care to the animals living here and enhance the visitor experience. **For the Huget family, being a Dreambuilder is a family affair:**

"HAPPY HOLLOW IS THE PLACE MY KIDS LEARNED TO LOVE ANIMALS."

- Kristin Huget

"HAPPY HOLLOW INSPIRES KIDS LIKE ME TO MAKE A DIFFERENCE."

- Noelle Huget

"HAPPY HOLLOW IS THE PLACE WHERE YOU LET THEM RIDE THE GRANNY BUGS OVER AND OVER AND OVER AGAIN."

- Nathan Huget

"AN OASIS IN THE MIDDLE OF THE CITY THAT'S WELCOMING TO ALL AND PROVIDES EDUCATION IN CONSERVATION AND SUSTAINABILITY."

- Jeff Huget



Happy Hollow camp "life changing" for young participant

By Noelle Huget, Happy Hollow ZooTeen



SCAN QR CODE TO READ

or visit happyhollow.org/happy-hollow-blog

The Dreambuilder program directly supports the foundation's work in conservation, education and play. Dreambuilders share a deep appreciation for wildlife, concern for animal welfare, and for the preservation of biodiversity

and natural habitats both locally and worldwide. They also enjoy free access to the park and zoo, extra guest passes, invitations to VIP events, special donor recognition all while supporting the foundation.

Learn how you can join this sophisticated group of donors! Visit happyhollow.org/dreambuilders for more information on the benefits and impact of becoming a Dreambuilder!

DESTINATION DIRECTORS
\$25,000 and more

ADVENTURE AMBASSADORS
\$10,000 to \$24,999

MEMORY MAKERS
\$2,500 to \$9,999

CREATORS CORNER
\$1,000 to \$2,499

Silver Tsunami

Senior Safari returns with thousands of seniors visiting the park and zoo



The silver tsunami is back at Happy Hollow Park & Zoo. Senior Safari came roaring back to life in 2022 after a two-year hiatus due to the Covid-19 pandemic. This program is designed to help older adults improve their health, avoid social isolation and enjoy a unique environment that stimulates both mind and body.

There were hundreds of bright smiles and eager seniors who happily returned to Happy Hollow. Kaiser Permanente, our presenting sponsor, was steadfast in its commitment to Happy Hollow Foundation until it was safe to resume the event. Karla Rodriguez Lomax is the Director of Public Affairs there and said, “Kaiser Permanente is thrilled to once again support Senior Safari at Happy Hollow Park & Zoo. No matter what your age, being physically active and engaged in the community is critical to maintaining total health and wellness.”

Senior Safari offers a comfortable place to walk in a natural setting and caters to everyone from active 50+ seniors who seek out the hula hoops to older adults in wheelchairs who glide peacefully through the quiet park. There are docent-led tours of the zoo, animal meet and greets, a watercolor station, a 10,000-step challenge and much more.

The event is free — from parking to admission — and while it officially goes from 9-10 a.m., participants can stay and enjoy the park all day.

“It’s particularly special to see the park and zoo filled with this population. It reaffirms how important Happy Hollow is to the community. The foundation is proud to be part of the success of this program, and we hope to reach more seniors in the future,” said Rhonda Nourse, executive director of Happy Hollow Foundation. Senior Safari launched in March 2014 and attendance has nearly tripled in seven years. It’s

a joy to look around Happy Hollow during Senior Safari, and see people watching the animals wake up, reconnecting with old friends, exploring beautiful gardens, taking photographs and enjoying the activities Happy Hollow provides like craft projects and stretching exercises.

“SENIOR SAFARI IS A STELLAR AGE-FRIENDLY EVENT THAT SHOWS THE PARK THAT WAS DESIGNED FOR OUR YOUNGEST CAN BE THOROUGHLY ENJOYED BY OUR OLDEST.”

“Senior Safari is a stellar age-friendly event that shows the park that was designed for our youngest can be thoroughly enjoyed by our oldest,” said Diana Miller, Seniors’ Agenda Project Manager with the County’s Department of Aging and Adult Services. “Everyone who attends Senior Safari has a smile on their face. Some haven’t visited since their children were young and others are discovering Happy Hollow for the first time.”



**EXCLUSIVELY FOR AGES
50 AND OVER**

**FREE ADMISSION
AND PARKING**

Thursdays, 9-10 a.m.

May 25	Aug. 24
June 22	Sept. 28
July 27	Oct. 26

happyhollow.org/seniorsafari

Building Leaders of Tomorrow

Youth Board Members create lasting impact



Happy Hollow Foundation is proud to have a youth board member serve on its Board of Directors to provide an important voice and perspective in our work to support Happy Hollow Park & Zoo.

This position is open to incoming high school juniors or seniors who can apply to serve as a non-voting member with the opportunity to attend monthly board meetings and complete an annual project.

The annual project is a wonderful opportunity to create a lasting impact at Happy Hollow. There is no end to the possibilities of what a project could

entail and students have the freedom to create and develop an idea with the oversight of the foundation's executive director and a lead board member. Past projects have included The Waggle Dance exhibit, a permanent part of the Backyard Habitat in the Lower Zoo, which is an educational and movement experience based on the motions of honey bees. Another youth board member created a social media campaign. Most recently, a youth board member created an eight-page educational activity booklet that was printed for students who attend the foundation-funded school field trips.

"Having the opportunity to be a Youth Board Member for Happy Hollow Foundation was one of the best experiences of my high school career. This position enhanced my leadership and communication skills, showed me the importance of proper time management and budgeting, and, most importantly, allowed me to work alongside other dedicated members of the community who shared the same love for Happy Hollow Park & Zoo as I did. I would highly recommend this experience to anyone interested since the skills, memories, and relationships I built during my time as Youth Board Member are truly unforgettable!"

— Kaaya Sharma, youth board member 2021/22 and ZooTeen



"Working with the board was a wonderful experience I will always cherish. I had the opportunity to work on the waggle dance project and see it to fruition, which was so rewarding. The foundation board and Happy Hollow staff helped me grow as an animal lover, as well as a community member. I've learned how multifaceted teams from all departments work together to make Happy Hollow amazing! I'm so thankful for my time on the board."

— Alex Baeckler, youth board member 2018/19 and 2019/20 and ZooTeen



Applications open in February and are due in early April. The term runs July 1 to June 30 each year. **Check our website for more details on how to apply!**

Thank You

HAPPY HOLLOW FOUNDATION'S DONORS

Happy Hollow Foundation would like to thank the individuals, families, corporations, foundations and grants that supported our programs in our fiscal year July 1, 2021 to June 30, 2022.

INDIVIDUALS

\$10,000+

Ron Cali
Leann and Jeff Sobrato
Shannon Wass and Dan Kelmenson

\$5,000 to \$9,999

Tracy and Gregg Baeckler
Leann Bernhardt and John Bernstein
Donna and Jeff Boss
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Lissa Kreisler
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Tamara Swenson Current
and Jeff Current
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Judy Schebetta
Karen Strobach
Rhonda and Jimm Vosburgh
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Shannon and Nicholas Adams
Lisa and Mike Beyersdoerfer
Rebecca and Matt Bright
Kathryn and Sean Byington
Debbie Bylina
Allison Cheim
Esther and Sian-Tek Chen
Josephine Choi
Coleen and Tom Clark

Kimberley DeHart-Vickers
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Angela and Dave Delgado
Heather Devine-Hardy and
Matthew Hardy
Corinne and Joseph Dox
Justin Fairchild
Benjamin Flores
Celeste and Kevin Ford
Christopher Foushee
Paul Friesen and Penelope Wright
Shellie and David Fry
Stephanie and Mike Fujii
Guy Fullerton
Justin Funamura
Patricia Gilpin
Mary Gottschalk and Paul Lukes
Laura Henderson and Jason Silva
Samantha and Henry Herman
Cayce Hill and Joseph Zullo
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John Hupton
Nadia and Mark Kilgore
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Leslie and James Lessenger
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Ronit and Dominic Mazzoni
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Holly and Bill McCullough
Wendy Mines and Eleanor Sue
Samantha Mlinarich
Jason Molenda
Sandra Moll and Rick Holden
Cindy and Rob Newberry
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Melody Walsh
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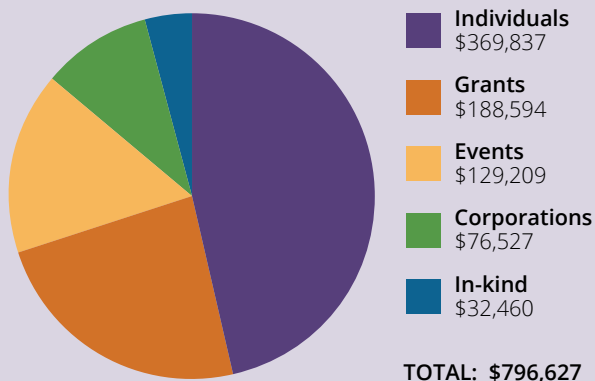
\$250 to \$999

Gina and Brian Adams
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Denise Michael

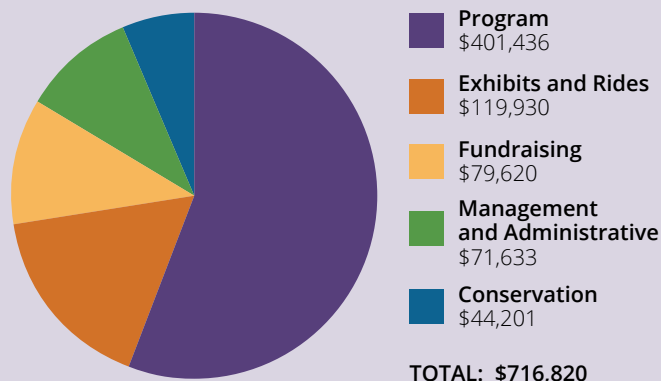
FINANCIAL SUMMARY

Information reflects the fiscal year ending June 30, 2022.

Income



Expenses



Laura Nakashima and Stephen Broccoli
Kirk Nichols
Suzanne Paleologos
Debbie and Keith Pardue
Anne and Larry Parks
Leslie Partridge
Kim Pratt
Cecilia Quick
Annabelle Resch
Louise Robinson
Judy Rookstool and Bob Leininger
Susan Ruscigno
John Ryan
Lisa and Erik Schoennauer
Lindsey Schramm
Kaaya Sharma
Chuck Sievert
Heidi and Robert Smith
Kathleen and Craig Sutherland
Margaret Tamsiea and Steve Dakin
Sachie Tanaka and John Tang
Barbara and Jeffrey Taylor
Jessie Tu
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Michele and Steve Wymer
Mindy and Jerry Yanoska
Yingbo Zhou

Up to \$249

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Banit Agrawal
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Paula and Dennis Anderson
Katie Angarano
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Andrea Bartlinski
Mary Beam
Dolan Beckel
James Beckley
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Catherine Duncan
Laurie Elliot
Sara Eelman
Suzanne ElNaggar
Daxx Esparza
Maya Esparza
Elizabeth and Matt Evans
Frederick Ferrer
Donna Ferris
Sharon Fong and Wesley Lau
Alana Forrest
Lee Ann Foulger
Lesley Fox
Joanna and Mike Fuller
Hector Gamboa

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Naoya Hiramatsu
John Hogan
Francine Hopkins
Lenore Horowitz
Julia Howlett
Tony Hsieh
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Leslie Hutchings
Kym Imai
Jessica Intrator
James Jones
Birgit Kalvelage
Josephine Kato
Mary Kayser
Marilyn Kealan
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Robyn Klitgaard
Lauren Ladwig
Frank Lemmon
James Li
Lucy Li
Zhen Li
Patricia Lilley
Steven Linder
Abe Livchitz
Robert Lloyd

Individuals, continued

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Aunna Mazzanti
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Kiersten McCormick Manuel
Lucy McProud and Robert Bogdanoff
Tahnee Mehmet
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Diana Miller and Ken Durso
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Alice Neal
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Tiffany Wurr
Dan Wyman
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Nick Yang
Avi Yotam
Sarah Zarate
Blage Zelalich and Sergio Carabarin
Jessica Zenk
Lia Zepezauer

YOUTH DONORS

Miramonte Christian School
8th grade class
Monta Vista High School ACT Program
Kaaya Sharma

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Gina and Brian Adams, Dedicated to Lincoln Adams and Ella Adams
Richard Ajluni, In honor of Lissa Kreisler
Maegan Bartlett-Berkman,
On behalf of Laura Henderson
Ron Cali, In honor of Lissa Kreisler
Carol and Thom Chivers, Dedicated to Morgan and Anna Chivers, who both have great memories of Happy Hollow!
Catherine Duncan, Dedicated to Clark Laurie Elliot, On behalf of Michael Lee Daxx Esparza, In honor of Kirk and Erik Walukiewicz
David Ginsborg, Dedicated to Amy Pizarro for the wonderful work she's doing for Happy Hollow
Stephen Hines, On behalf of Karuna Maya Hines and family
Marilyn Keelan, In honor of Alan Highlander
Jeff Kusnitz, In honor of Birgit Kalvelage
Debby and Tom Martin,
In honor of Amy Martin
Aunna Mazzanti, Happy birthday to Karie Bennett

Tahnee Mehmet, Happy birthday to Clark and Victoria Fiske
Samantha Mlinarich, In honor of all God's creations
Carolyn and John Morse, In honor of Elena Seto, former employee and caretaker of the jaguars, fossa and meerkats. She hopes to return as a volunteer when her time allows.
From her proud parents.
Meryl Parks, Dedicated to Mia and Alex Pizarro
David Pugh, Dedicated to Micah Asher
Nishita Rao, Dedicated to Clark Fiske
Heidi and Robert Smith,
In appreciation of Kendra Smith
Karen Strobach, In honor of Lissa Kreisler
Amy and Ben Winkleblack, In honor of Amy, Laurel, and Lindsay for being a great team!
Michele and Steve Wymer, Dedicated to all who love San Jose

IN MEMORIAM

Patricia Abreu, In honor of Betty White and the conservation work you do
Lorna and Merle Beghtel, In honor of Betty White
Donna Ferris, Dedicated to Betty White - Thanks for the memories!
Sherry Greer, In memory of Betty White
Ian Hill, In memory of Laura and Phil Davis
Tony Hsieh, In memory of Susan Hsieh
Birgit Kalvelage, In memory of Daniel Garcia
Katherine Thornberry, In memory of Beautiful Betty White from The Thornberry Family
Charlene and Gerry Uenaka,
In memory of Betty White on her 100th birthday, a lifelong advocate for animals
Aly Wagner, In memory of Vicki Fox
Lia Zepezauer, In memory of Joan Zepezauer, CASA volunteer and mother of former Happy Hollow zookeeper
Lia Zepezauer, In honor of Betty White

COMPANIES AND FOUNDATIONS

Thank you to these companies and foundations that invested in Happy Hollow Park & Zoo programs, events and exhibits.

\$10,000 and above

Adobe
Apple, Inc.
County of Santa Clara
Del Grande Dealer Group
Hugh Stuart Center Charitable Trust
Kaiser Permanente
Star One Credit Union
Tucker Construction
West Valley Construction Company

\$5,000 to \$9,999

California Bank of Commerce
California Water Service
Google
GreenWaste Recovery
Johanson & Yau Accountancy
Lewis and Tibbitts Inc
Lexus Stevens Creek
Massei Construction
San Jose Water
Stanford Healthcare
Steven and Catherine Jacob
Family Foundation
Swenson
Wisteria Foundation

\$2,500-\$4,999

AARP California
Blach Construction
Dan and Diane Riccio Charitable Fund
Golden1 Credit Union

Manny & Cecile Hernandez
Charitable Foundation
Olander Family Foundation
Republic Urban Properties
San Jose Flea Market
Santa Clara Family Health Plan
Tech CU
UA Local 393
Urban Catalyst
Valley Heating, Cooling, Electrical
and Solar
VMware
Woodmont Real Estate Services

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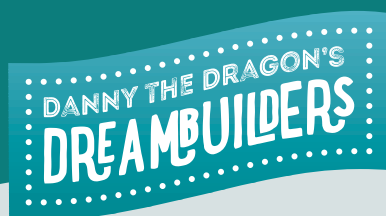
Brownlee Foundation
Cisco Systems
City of San Jose Vice Mayor Charles Jones
Community Foundation Santa Cruz County
eBay

Leo Fontana Family Foundation
Gilead
Joseph George Fine Wines
Mirnahill Foundation
Smart Carrot Foundation
The Schoennauer Company

\$250 to \$999

Amazon Smile
Cigna
Intuitive Foundation

These lists reflect gifts made between July 1, 2021 through June 30, 2022. If you are interested in supporting Happy Hollow Foundation, contact Rhonda Nourse, executive director, at rnourse@happyhollow.org.



We Love our Dreambuilders!

DESTINATION DIRECTORS

\$25,000 and above
Ron Cali

ADVENTURE AMBASSADORS

\$10,000 to \$24,999

Shannon Wass and Dan Kelmenson

MEMORY MAKERS

\$2,500 to \$9,999

Tracy and Gregg Baeckler
Leann Bernhardt and John Bernstein
Michael Borkenhagen
Donna and Jeff Boss
Vikki Bowes-Mok and H.B. Mok
Kif Davis
Rouviere and Ben de Waal
Gretchen and Matthew DiNapoli
Michael Fisher
Leo Fontana Family Foundation
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Alicia Gutierrez and Philip Martin
Kimberly and Brad Guzules
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Judy Schebetta
Karen Strobach
Tamara Swenson Current and Jeff Current
Rhonda and Jimm Vosburgh
Kirk Walukiewicz
Christine and Bob Young

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\$1,000 to \$2,499

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Lisa and Mike Beyersdoerfer
Rebecca and Matt Bright
Kathryn and Sean Byington
Debbie Bylina
Allison Cheim
Esther and Sian-Tek Chen
Josephine Choi
Coleen and Tom Clark
Kimberley DeHart-Vickers
Chris and Gene del Pilar
Angela and Dave Delgado
Heather Devine-Hardy and
Matthew Hardy
Corinne and Joseph Dox
Justin Fairchild
Benjamin Flores
Celeste and Kevin Ford
Christopher Foushee
Paul Friesen and Penelope Wright
Shellie and David Fry
Stephanie and Mike Fujii
Guy Fullerton
Justin Funamura
Patricia Gilpin
Mary Gottschalk and Paul Lukes
Laura Henderson and Jason Silva
Samantha and Henry Herman

Cayce Hill and Joseph Zullo
Stephen Hines
Tsui Ming Ho and Kok Leong Choo
Maia Hoover and Conrad Shultz
Kristin and Jeffrey Huget
John Hupton
Nadia and Mark Kilgore
Anastasia Kolendo and Jeremy Stober
Leslie and James Lessenger
Angelo Marchi
Christina Le and Victor Marmol
Debby and Tom Martin
Ronit and Dominic Mazzoni
Susan McAllister
Holly and Bill McCullough
Wendy Mines and Eleanor Sue
Samantha Mlinarich
Jason Molenda
Sandra Moll and Rick Holden
Cindy and Rob Newberry
Tze Chang Ng
Mike Olson
Anne Pai
Amy and Sal Pizarro
William Posey
Jennifer and Brian Rodrigues
Adi and Guy Rom
Sonya Schaefer and Phil Smith
Kelly Simcox and Mark O'Hara
Laura and Russell Smith
Alison Steel and Gordon Knowles
Jennifer and Michael Van Every
Melody Walsh
Erik Walukiewicz
Amy and Ben Winkleblack
Shannon and Daniel Winter
Patricia and Rakshat Zadoo

Thank you

TO ALL OF HAPPY HOLLOW FOUNDATION'S SUPPORTERS!

Our community's
generosity and support
is at the heart of all we
do, side by side we've
accomplished so much
this past year.

Happy Hollow Foundation had a spooktacular time hosting Boo at the Zoo! People from across the Bay Area came to trick-or-treat, enjoy rides, learn all about our creepy crawlies and see a magician perform live. This inaugural event was a sell out!



Happy Hollow Foundation purchased a new 10 x 12 shed that will provide shelter for many of our aging goats as part of Happy Hollow's stewardship to these animals' retirement.

Renovations to the Meet & Greet corner are finished so now guests can safely encounter our animal ambassadors. Thanks to donors Debbie and Nathan Schultz we were able to supply a raised platform stage, upgraded PA system, landscaping that doubles as protective barriers and more!



A brand-new, state-of-the-art digital lighting program was recently purchased with donor funds that now enables lighting effects to be cued electronically and "in time" with each puppet show. This creates a better guest experience and helps the puppeteers.

**HAPPY
HOLLOW**
FOUNDATION

**HAPPY
HOLLOW**
PARK & ZOO
SAN JOSE
PARKS, RECREATION &
NEIGHBORHOOD SERVICES



SENIOR SAFARI 2023

SPONSORSHIP OPPORTUNITIES NOW AVAILABLE!

When you become a Senior Safari sponsor, you help provide healthy and active options for our community's aging population. Help us continue to make Happy Hollow Park & Zoo a place for the young, and the young at heart!

\$25,000 Presenting Sponsor

- Your company's name incorporated into event title (i.e.: Senior Safari, presented by 'sponsor name').
- Opportunity to welcome and address Senior Safari guests in entry plaza prior to gates opening at each of the **six** scheduled events.
- Prominent sponsorship recognition displayed at each event.
- And so much more!

\$10,000 Gold Sponsor

- Your company's name and/or logo listed in all printed and digital promotional materials.
- Opportunity to display and/or distribute materials to guests at **three** events during the series.
- Social media recognition.

\$5,000 Silver Sponsor

- Your company's name and/or logo listed in all printed and digital promotional materials.
- Opportunity to display and/or distribute materials to guests at **two** events during the series.
- Social media recognition.

\$2,500 Bronze Sponsor

- Your company's name and/or logo listed in all printed and digital promotional materials, including:
- Opportunity to display and/or distribute materials to guests at **one** event during the series.
- Recognition in Happy Hollow Foundation's annual report.

SPONSORSHIP AGREEMENT

Sponsor name _____
(Please list sponsor name as it should appear on the event materials.)

Contact name _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

URL _____

SPONSORSHIP LEVEL:

☐ Presenting Sponsor - \$25,000 ☐ Gold Sponsor - \$10,000 ☐ Silver Sponsor - \$5,000 ☐ Bronze Sponsor - \$2,500

☐ General Donation \$ _____

To secure your sponsorship, please return this agreement and your full payment by March 30, 2023.

Please make checks payable to Happy Hollow Foundation and mail to:

ATTN: Senior Safari
Happy Hollow Foundation
1300 Senter Road
San Jose, CA 95112

Questions? Please contact Rhonda Nourse, Executive Director,
408-314-8906, rnourse@happyhollow.org

