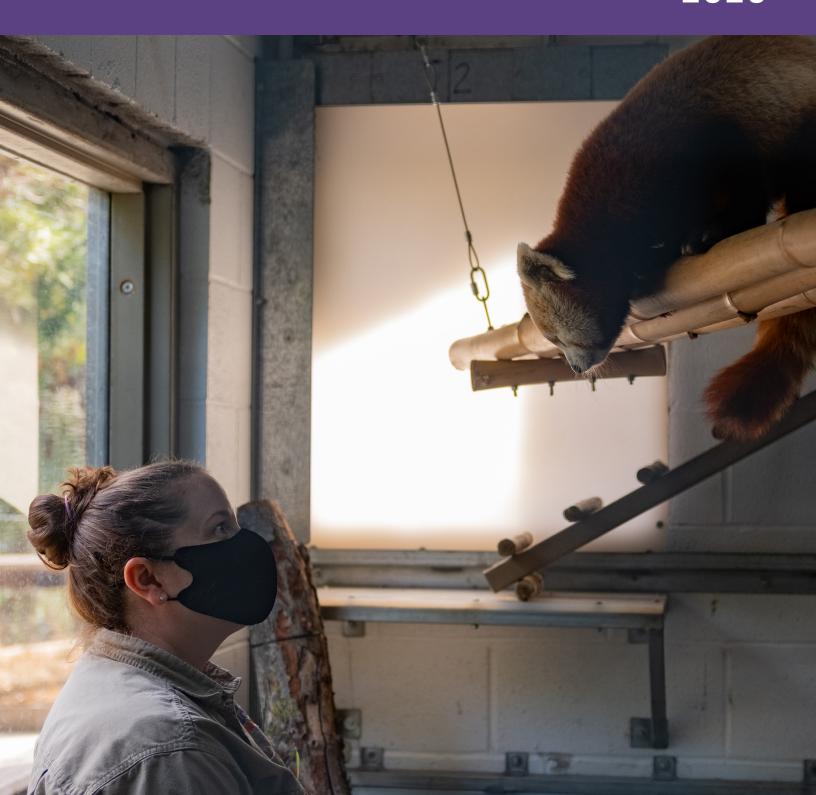


Annual Report 2020



CHEERS TO 60 YEARS!

March 27, 1961

A new children's park opens in San Jose. "Leave It to Beaver" star Jerry Mathers, age 11, is the celebrity guest. Admission costs 10¢ for children, 25¢ for adults.

A wonderland awaited inside:

- Monkey Island and the Tree House
- The USS Happy Hollow paddle wheel boat
- A 40-foot long Viking lifeboat purchased from the shipyards in Benicia for \$1
- Twin slides, a puppet theater, a maze, and a child-size firehouse.
- Danny the Dragon train ride circling the park on a half-mile track.

Zoo animals arrived in 1967 and the meadow was expanded in 1972. For its 15th anniversary in 1976, a single entrance was created and the Crooked House made its debut, quickly becoming one of the most popular attractions.

Throughout its 60-year history, Happy Hollow Park & Zoo has become a part of childhood in the Bay Area — while also "growing up" itself. Accreditation from the Association of Zoos & Aquariums was granted in 1993. This was followed in 2008 by a two-year \$72 million renovation, which revitalized the park and zoo, updating the magic for new generations of Silicon Valley families who longed for an outdoor, nature-focused adventure in the heart of one of America's largest cities.

Here's to you on your 60th birthday, Happy Hollow — may your magic continue to captivate for decades to come!











HAPPY HOLLOW PARK & ZOO





ANNUAL REPORT 2020

4-5 LOOKING BACK — AND AHEAD

Even during the closure, Happy Hollow stayed busy see for yourself when you come back to visit!

6 YOUTH DONORS INSPIRE

During a turbulent year, the inspiring generosity of young donors gave us plenty of reasons to smile.

7-10 SALUTE TO SUPPORTERS

So many donors and companies showed their love for us in 2020, and we are incredibly grateful.

BOARD OF DIRECTORS

Vikki Bowes-Mok, President Jimm Vosburgh, Vice President Bill Tuttle, Secretary Mike Fujii, Treasurer Michael Borkenhagen Rouviere de Waal Michael Fujii Tarynn Gibbs, Youth Board Member Lissa Kreisler Charlie McCollum Jared Miller Jennifer Pousho Candy Ramiro Meredith Smith Linda Tsai Kirk Walukiewicz Shannon Wass

ABOUT THIS PUBLICATION

This Annual Report was created and published by Happy Hollow Foundation. Unless otherwise noted the information inside reflects the calendar year 2020.

Every effort has been made to ensure that this information is accurate and up to date. But if you notice an error or have a question, please contact Amy Pizarro, Executive Director, at apizarro@happyhollow.org or 1-408-277-3498.







1300 Senter Road San Jose, CA 95112

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Dear friends of Happy Hollow Park & Zoo,

Most annual reports are merely a book of lists. But in this case, it's also a story about people.

People who worked tirelessly to keep our animals safe, healthy and active, who reinvented the Happy Hollow experience in a COVID-safe manner, and who — with smiling eyes above their masks — welcomed back eager guests after our doors were closed for eight months.

People who attended our "Walk Through the Zoo" experience, who brought their kids to summer camps, and who bought memberships even while the park and zoo were closed.

And, of course, people who gave. Young people, not-so-young people, and everyone in between. People who've been giving to us for years, and people who donated for the very first time. There were even 72 people who donated multiple times throughout the year!

If you see yourself in those stories, thank you. *You* fueled our good news during a difficult year. And this Annual Report is our salute to you, the people who believe in Happy Hollow's mission to connect people to nature through play — and who remained steadfast in your support, even during a pandemic.

In November, I brought my kids to Happy Hollow for our first visit since COVID-19 upended the world. And the joy we felt that day drove home how being outdoors, caring for animals and soaking up nature are essential to our own health and well-being.

Thank you for believing in this magical place (which is celebrating 60 years in 2021!) and for ensuring that Happy Hollow will thrive for generations to come. We can't wait to welcome you back to our happy little corner of San Jose.



Any Hano

Amy Pizarro

Executive Director Happy Hollow Foundation apizarro@happyhollow.org

A look back ...



While the gates were closed and the park sat all but empty for much of the year, life marched on at Happy Hollow. Here's the news that kept our spirits up in 2020:

 Throughout the temporary closure, the animal care team was on-site daily to tend to our beloved animals some of whom were bewildered by the empty park! Those animals were treated to extra enrichment, additional training and social time with adoring staff.



- The City of San José's Parks, Recreation and Neighborhood Services Department coordinated countywide **food distribution** efforts, and Happy Hollow staff members were redeployed to deliver meals to seniors and families in need.
- The Puppet Castle Theater and Education teams created content for a new Virtual Recreation website, allowing children everywhere to learn and enjoy our offerings online.
- In April, a new black and white ruffed lemur was born:
 Welcome to the world, Koa! Watch this video to learn more about Koa and why her birth is so important not just to Happy Hollow, but for this critically endangered species.



 Our Parma wallaby family expanded by three, with babies born in January, August and May!







 Happy Hollow offered COVID-modified summer camps for children in the zoo, theater and puppetry, and is providing free in-person, afterschool educational programming for students from qualified families during the 2020-2021 virtual school year.



 Happy Hollow Foundation purchased technology that allowed the **Zoo Education** team to reinvent its programming on a virtual platform.
 These "classes" provide a unique opportunity for kids to closely inspect the opposable thumbs of an opossum or the burnished thorax of a Madagascar Hissing Cockroach.



... and a look ahead!

And then we turned the page to 2021! Here are a few Happy Hollow improvements and enhancements we can't wait to show you:

- Our African Spurred tortoise, Kengele, is enjoying a renovated exhibit that features a new nighthouse, a waterfall and more room to roam.
- Say hello to Ally, a new red ruffed lemur who arrived from the Nashville Zoo as part of the Species Survival Plan, which authorized a breeding recommendation with our male, Razoky.



- Parrot Island was relocated to make room for an expansion of the peccary exhibit. This is important because after our elderly girl Eloise passes, the plan is to transition to Chacoan peccaries, which are endangered and part of a Species Survival Plan. (Collared peccaries like Eloise are not.) Happy Hollow is proud to play a role in the protection of yet another endangered species.
- · In the reimagined Backyard Habitat you can wander through pollinator friendly gardens, enjoy themed, sensory-friendly play structures and multilingual education signage. Look for the Waggle Dance, which was created by Alex Baeckler, Happy Hollow Foundation's youth board member last year. Kaiser Permanente is the proud sponsor of this hopscotch-meets-hokeypokey interactive, where adults and youngsters can learn together how to communicate like bees!

• Thank you to San Jose Water for sponsoring the transformation of the **Pacific Fruit Express** roller coaster into a ride that reflects San Jose's roots as the "Valley of Heart's Delight." See if your kiddos can spot the newly painted water tower, historic farm equipment and oversized colorful fruit! And don't forget to snap a photo with the Kelley Park Express train, which is now on display next to the roller coaster. This li'l engine — which ran through Kelley Park for more than 20 years from 1978-1999 — is a ¼-scale reproduction of the South Pacific Coast Railroad's Baldwin manufactured wood-burning steam engine.



Houng donors make A BIG IMPACT

Nine-year-old Brandon Ho of Sunnyvale was so touched by a recent email from Happy Hollow Foundation about how the zoo animals are faring during the COVID-19 pandemic that he asked his parents to make a \$100 donation.

His parents had suggested that instead of relying on others, Brandon should "put



Brandon Ho used money he saved for toys and games to make a donation.

his money where his mouth is." The boy didn't even hesitate to offer his entire savings of \$100, which he had saved to buy toys and games.

"We were heartened by his generosity," said Brandon's dad, David, who along with his wife, Ina, decided to match the donation. They also submitted a request for a matching donation from their employer. "Brandon was super excited to see his impact being tripled."

Even as the world shifts and shudders due to COVID-19, heartening stories like Brandon's are everywhere — and maybe it's no surprise that for Happy Hollow, some of the best anecdotes feature young people.

When Beni Seballos of Santa Clara showed her 6-year-old daughter Sam a Happy Hollow email featuring a photo of the new lemur pup, Sam insisted her family had to do something to help.

"Not that I needed any prodding," Beni said. "Happy Hollow is dear to us. We spent many weekends there when Sam was between the ages of 3 and 5. We even bought passes for two of our neighbor kiddos so I could bring them with us. So when we saw the story of Happy Hollow's newest addition, it was an easy decision to give."

Another donation came from 16-year-old Kaaya Sharma of San Jose, a volunteer in Happy Hollow's ZooTeen program. Kaaya not only made a generous gift to the foundation — she set up a recurring monthly donation to keep the support coming, and all this money comes from her pet-sitting business.

"I HAVE SO MANY SWEET MEMORIES OF THIS PLACE SINCE CHILDHOOD. I WAS LUCKY AND FORTUNATE TO HAVE HAPPY HOLLOW NEAR MY HOME WHILE GROWING UP. IT WAS TIME TO GIVE BACK TO A PLACE THAT GAVE ME SO MUCH."

"I've been donating part of my profits to animal rescue agencies for some time, and Happy Hollow was the next natural step," Kaaya said. "I have so many sweet memories of this place since childhood. I was lucky and fortunate to have Happy Hollow near my home while growing up. It was time to give back to a place that gave me so much."

During the COVID-19 crisis, the outpouring of generosity and love from Happy Hollow donors, members and lifelong fans has been remarkable. People have sent adorable photos. They told touching and amusing stories. And many proudly shared that after making memories with their own children at Happy Hollow, they now get to experience this special place all over again with their grandkids.

"It is incredibly uplifting to be reminded how much Happy Hollow is cherished," said Amy Pizarro, Executive Director of Happy Hollow Foundation. "More than ever I want to get to the other side of this crisis so we can open the gates and welcome back the guests who truly bring this place to life."

Thank you

IN GRATEFUL RECOGNITION OF PEOPLE AND ORGANIZATIONS THAT SUPPORT HAPPY HOLLOW FOUNDATION.



INDIVIDUALS

\$10,000 or more

Lissa Kreisler Linda Lee Lester Jean and Ren Renzel Marianne and Carl Salas

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Karen Prince

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Nameera Akhtar, dedicated to

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Claire Bayli, on behalf of The Rose Garden/Downtown 2015 Playgroup -Las Madres Neighborhood Playgroups

Ron Cali, in honor of Lissa Kreisler Connie Chan, on behalf of all the families who love HH

Tim Coleman, dedicated to

Derek Coleman

Katie Cooney, dedicated to Amy Pizarro and HH Staff. Thank you for caring. Carrie Davis, on behalf of the Davis Family Laurie Elliot, in honor of Michael Lee,

animal lover

Kerry Enzensperger, in honor of

Alex Baeckler

Karen Espitia, dedicated to

William Jennings Leslie Harbaugh, on behalf of

Allen Takeuchi

Samantha and Henry Herman, on behalf of Walter and Ira Herman

Katherine Hill, in honor of my fun-loving mother

Stephen Hines, on behalf of Karuna Hines and family

Judith Ingols, dedicated to Bob Furtado Miriam Intrator, in honor of Jonah

Jacoby's happy 6th birthday John and Cindy Cook Family Foundation, in honor of The Joe Thornton Family Mary Kayser, in honor of Jimm Vosburgh Jeff Kusnitz, dedicated to Birgit Kalvelage

Brandon Lee, on behalf of Michael Lee Steven Linder, in honor of my

mother, Rosalind

Sarah and Jero Lomeli, dedicated

to Jennifer Pousho

FINANCIAL SUMMARY

Information reflects the fiscal year ending June 30, 2020.



Tribute donations, continued

Monica Lucero, in honor of Finn Menezes Monica Lucero, dedicated to Gil Lucero Melissa Lummis, on behalf of Uncle Gene and Chris del Pilar Augustina Matsui, dedicated to **DH** Rasweiler Susan McAllister, in honor of Isaac Schuster Patricia and Randy McNeil, dedicated to Kaycee McNeil — the child in all of us! Marisa Melo, in honor of Mr. Kirk Walukiewicz Barbara Minneti, dedicated to CASA Leah Molinari-Jones, on behalf of CASA Emily O'Connell, in honor of Child Advocates of Silicon Valley Teresa O'Kane and Scott Soper, dedicated to our global family Debbie and Keith Pardue, for Jason, Laura & Momo

Chris Pettigrew, dedicated to Amy Pizarro Anna Pousho, in honor of Jen Pousho Lucy and Gerald Pousho, dedicated to Jennifer Pousho

Karen Prince, dedicated to all the people who are keeping Happy Hollow safe until we can visit again!

Marilyn Roaf, dedicated to my cat, Lemur Davida Rosenbaum, dedicated to Stanley Rosenbaum

Beni Seballos and Eric Goldlust, dedicated to the white ring tailed lemur pup! Serena Shnayer, dedicated to my mom Heidi and Robert Smith, in honor of Kendra Smith

Steve Snell, in honor of someone I admire greatly, Lissa Kreisler

Joycelyn Sprague, dedicated to the Happy Hollow staff

Vicki Strickland, dedicated to Connor Strickland

Karen Strobach, dedicated to Lissa Kreisler Melissa Teger, dedicated to Samuel Teger Chris Thomassian, on behalf of Sienna, Gwenyth and Landon Dabay Villarin, in honor of Ciena Villarin and our future generations Kim Walesh, dedicated to support CASA volunteers and youth Patricia and Arthur Yotsuya, in honor of Elena Seto

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Emily Ah Sing, in memory of Koa Pagan Jane Alvarado, in memory of Koa Pagan Audrey and Ray Clark, in memory of Kathryn Ann Clark Ryan Don Lewis, in memory of Dorothy Lewis Candy Ramiro, in memory of Trinidad Castrence Kelly Simcox and Mark O'Hara, in memory of Pat Coleman

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Thank you to these companies and foundations that invested in Happy Hollow Park & Zoo programs, events and exhibits.

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John and Cindy Cook Family Foundation
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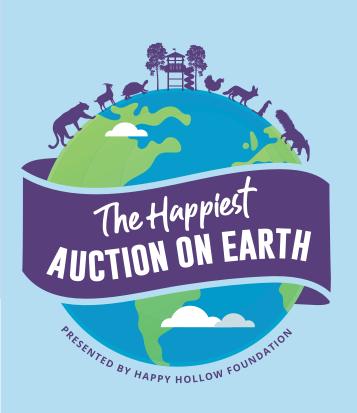
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These lists reflect gifts made between Jan. 1 through Dec. 31, 2020. If you are interested in supporting Happy Hollow Foundation, contact Amy Pizarro, Executive Director, at apizarro@happyhollow.org.



In 2020, Happy Hollow Foundation — finding itself in the position virtually all nonprofits and businesses faced in light of the COVID-19 pandemic — was forced to reimagine its plans for the year, especially after canceling its annual fundraising event.

Instead we invited you to support The Happiest Auction on Earth, the foundation's first-ever online auction to raise money for Happy Hollow Park & Zoo. And it was a wild success, for which we are so grateful!

THANK YOU for your bids, your donations and your love on social media. (You can still enjoy our videos about conservation, education and play!) Thank you to the sponsors, listed below, who embraced this new direction. Thank you to all of you who love and believe in Happy Hollow, which has brought immeasurable joy and wonder to Bay Area families for nearly six decades.

p.s. The Happiest Auction on Earth will return in 2021 — stay tuned for details!

THE HAPPIEST AUCTION ON EARTH 2020 SPONSORS

Gold

Star One Credit Union

Silver

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San Jose Water
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West Valley Construction

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Lewis and Tibbitts Inc.
Charlie McCollum
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2020 AUCTION PACKAGES

Family Photos on our Colorful Carousel • "Endless" Roller Coaster Ride • Busy with the Bees Beekeeping Adventure • "Princess Bride" Movie Night at the Castle • Danny's Wine Train • Zookeeper for a Day • Behind the Scenes Experiences with: Capybara, Giant Anteaters, Jaguars, Lemurs, Meerkats













Thank You TO OUR DREAMBUILDERS

Danny the Dragon's Dreambuilders are Happy Hollow Foundation's closest partners — donors who invest in Happy Hollow with annual gifts of \$1,000 or more, directly supporting the foundation's work in conservation, education and play at Happy Hollow Park & Zoo.

Dreambuilders enjoy unique benefits at every level, including memberships, day passes, special event invitations, exclusive exhibit previews and behind-the-scenes access.

Interested in becoming a Dreambuilder?

Visit **happyhollow.org/dreambuilders** for more information, or contact Executive Director Amy Pizarro at apizarro@happyhollow.org or 408-277-3498.





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