Hooray FAQ’s

What is the fundraiser for?
Happy Hollow Foundation’s mission is to support conservation, education and play through innovative programming and strategic fundraising. The foundation is the independent, non-profit organization that raises funds and friends in support of Happy Hollow Park & Zoo. Over the course of our 65 year history, donors of Happy Hollow Foundation have helped fund numerous animal exhibits and expansions, funded park attractions and improvements; provided accessible science-based programs to local youth attending Title I schools, supported the health of senior citizens in our community by funding Senior Safari programs, and so much more.

Your support enables us to continue to make an impact within our community and to improve on these initiatives, as well as ensure that this cherished park and zoo remains a community asset that is highly valued and accessible to all!

What is the event concept?
This is not your ordinary ballroom event with sit-down dinner and silent auction! “Hooray for Happy Hollow” is a private, after-hours, adults-only event on Saturday, September 16 at 4:00pm at Happy Hollow Park & Zoo. This mid-afternoon al fresco fundraiser features a variety of activities like animal encounters, hands-on activities, opportunity drawing of must-have goods and gifts, food stations featuring local fare from iconic San Jose restaurants, and plenty of photo ops with everyone’s favorite dragon, Danny! Then, be led on a brief parade to the location of our sit-down program. Enjoy your tablemates, hear stories of impact, bid on one-of-kind Happy Hollow experiences and support the Fund-a-Future.

How do I participate?
The event in on Saturday, Sept. 16 starting at 4pm at Happy Hollow Park & Zoo. Sponsors receive many special benefits including recognition in all marketing materials, on social media with an audience reach of over 38,000 and even a post-event ad in the San Jose Mercury News. Sponsorships are going fast! Please click here to make a selection at: 
https://happyhollow.org/events/hooray/

Tickets are almost sold out! Don’t delay, get your tickets today! A friendly reminder that this fundraiser is for ages 21+ only.
Do you offer express check in?
Yes! We don’t want you to waste your time in line. All ticketed guests should create an account at [https://hoorayHH.givesmart.com](https://hoorayHH.givesmart.com) to enjoy express check in.

Will I need cash at the event?
Good news! This is a contactless event. All information is collected at check in and participation will be by bidder number. No need for cash! At the end of the evening, any purchases, winning bids or donations will be added to your account and an electronic receipt will be emailed to you. Of course, there is always the option to settle up in cash or check after the event when your account is totaled and ready for payment.

Is this event for children and families?
Attendees must be 21+ to participate. Since we are serving alcoholic beverages, ID is required and may be checked by security at the time of check in. Thank you for your cooperation!

Where do I park?
There is reserved VIP parking for our Title Sponsor and Animal Ambassador Sponsors including their guests at 1300 Senter Road. All other guests may park at either 1300 Senter Road or 748 Story Road.

What is the dress code?
This event is 100% outdoors. The dress code is festive, dressy casual. Please no flip flops. Hats and sunscreen are recommended, as well as extra layers in case of inclement weather.

Will there be a sit down dinner?
We have partnered with historic and well-known restaurants to provide a generous sampling of their best offerings to graze at your leisure during the first 70 minutes of the event. During the sit-down portion of the event, you will enjoy a sampling of desserts.

What is the event schedule?
VIP Experience included in Title Sponsorship starts at 3:30pm, and includes:
- Private Animal Encounter
- VIP Lounge with hospitality

4:00 PM General Check In at Main Entry Plaza
- Free parking included

4:00 PM Activities to Enjoy at Double H Ranch, Zoo on the Hill
- Animal ambassador meet & greet
- Hands-on animal enrichment activity
- Interact with kid goat herd
- Food from local, iconic San José restaurants
- Participate in the donation drawing for fabulous offerings

5:10 PM Activities close, transition to the Picnic Basket Patio
5:15 PM Parade to the sit down portion of the program.
5:30 PM Sit Down Program, Auction, Paddle Raise, Donation Drawing
6:30 PM Event Ends
I still have questions, who can I contact?
No problem! Please feel free to reach out to us directly: foundation@happyhollow.org.