



News Release

Parks, Recreation and Neighborhood Services

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A One-of-a-Kind Auction in San José

Do You Have Room for a Merry-Go-Round?

Danny's Estate Sale - An Auction of Happy Hollow Memorabilia

SAN JOSE, CALIF – Ever wanted to own your own merry-go-round? Or, how about one of the antique automobiles from the long gone Frontier Village? This is your chance! Happy Hollow Park & Zoo will be hosting a unique auction - featuring these and many more one-of-a-kind items that have been enjoyed by Bay Area families for over four decades. **Danny's Estate Sale** will take place at Happy Hollow on Saturday, June 7th from 4:30 – 8:00 pm.

“This is a unique opportunity to buy a piece of San Jose’s cherished past! Guests will have the chance to bid on vintage playgrounds, lamp-posts, 1940’s carousel horses, and specially-acquired Frontier Village pieces, and that’s just a few of the 70 live auction items and over 150 items that guests can walk up to that evening and buy on the spot,” explains Barbara Coats, Auction Event Coordinator.

Happy Hollow Park & Zoo opened its gates in 1961 and after 46 years a major renovation is taking place. In 2000, voters approved proposition P, the Parks Bond Act that would give Happy Hollow a \$52 million “make-over”. A renovation that includes a new education center, animal care facility, retail shop, animal barn, new rides, new zoo exhibits, and an entry plaza with a commissioned piece of public art valued at just under 1 million dollars. Also in keeping with Happy Hollow’s conservation mission, and the City of San Jose’s mission to build greener, the design and construction of the “New” Happy Hollow Park & Zoo will implement many green

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building components and when completed will be applying for L.E.E.D. (Leadership in Energy and Environmental Design) certification.

The first phase of construction has begun. “As part of the construction some of the internal components of Happy Hollow were at risk of being lost forever,” explains Peggy Rudd, Family Park Manager. “However, we have put a unique event together to sell many of these items. For folks that grew up in the Bay Area, this is a unique opportunity to buy a piece of their childhood.”

Proceeds from this event will be used by Happy Hollow Corporation, the 501c3 nonprofit partner to Happy Hollow, for their Capital Campaign to bring additional unfunded elements to the new Park, such as a Family Roller Coaster, a Maze, and an Endangered Species Carousel.

Everyone is invited to preview the items ahead of time. Free previews will be offered on Friday, June 6th, 6:00 – 8:00 pm and Saturday, June 7th, 8:00 – 9:30 am

Tickets are on sale now and can be purchased at the Happy Hollow entrance, by calling 408-307-8206 or at www.hhpz.org

For more information on Danny’s Estate Sale, please call Happy Hollow Park & Zoo at 408 -277-4193 or visit www.hhpz.org. This event is sponsored by the San Jose Mercury News and 94.5 KBAY.

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