



Happy Hollow “Progress for Pollinators” Grant Program

Our Vision

Happy Hollow Park & Zoo is an innovative leader in conservation, education, animal welfare, and fun! Happy Hollow strives to influence people’s actions to conserve wildlife and value nature. Over the years, the Happy Hollow Foundation has invested in several different conservation initiatives across the globe.

Through the Happy Hollow Foundation, we would like to extend these efforts to encourage conservation in our local community. Happy Hollow is dedicated to nurturing and protecting the wide array of unique biodiversity found right here in Santa Clara County. The best way to protect our native wildlife is to invest in landscaping that utilizes native plants that are pollinator friendly. Native plants are vital to the survival of our native pollinators, and they are often a more sustainable solution for water conscious landscaping than their introduced counterparts. We are excited to aide our community in developing innovative habitats that encourage the presence of native pollinators and connect the general public to their native wildlife.

Eligible Applicants

All applicants must have space for planting that is accessible to the public with a minimum of 100 square feet. Those invited to apply for the Native Pollinator Grant include 501 (c) non-profit organizations, schools, nature centers, and local or state-run organizations committed to community-based conservation in Santa Clara County.

Project Descriptions

- Project design should incorporate the themes of conservation, creativity, and fun!
- Each project must contain a teachable component, whether in signage installation or personal interpretation, that educates the community about native pollinators and native plants.
- Finally, each project must fall in line with the sustainable landscaping guidelines provided by the City of San Jose. A detailed description can be accessed here: <https://www.sanjoseca.gov/DocumentCenter/View/10947>.

Application Requirements

- Detailed description of how your natural space will benefit both native pollinators and your community
- Thorough design including names of plants
- Plan for irrigation and maintenance of your natural space
- Plan for implementation of a teachable component for your local community, whether that is signage or in-person interpretation
- Estimated number of people who will encounter your site in one year
- Action plan for community involvement in your program
- Photographs of the proposed site

Please mail your completed applications to:

Happy Hollow Park & Zoo
Attn: Conservation
1300 Senter Road
San Jose, CA 95112

You may also email your application to conservation@hhpz.org with the subject title "Progress for Pollinators".

Available Funds

Awards range from \$500 to \$2,500. Funds are awarded based on availability and completion of all aforementioned application requirements.

Project Selection

All applications for funds will be thoroughly reviewed by the Conservation Committee of Happy Hollow Park & Zoo. Awards will be granted based on project design, available funds, and projected costs. All projects must be completed within 6 months of awarded funding. To meet the requirements of a fully completed project, recipients must send a report to the conservation committee detailing how their garden engaged members of the local community. Within the report recipients must include pictures of the garden, and proof of installation of the "progress for pollinators" sign provided by the Happy Hollow Conservation Committee. The garden must be open to visitation by conservation committee staff members for up to one year.

Resources

For more information on sustainable landscaping with native plants please call or visit the following places:

California Native Plant Society
<http://www.cnps.org/>

California Department of Fish and Wildlife
<https://www.wildlife.ca.gov/Conservation/Plants>

City of San Jose Guide to Sustainable Landscaping
<https://www.sanjoseca.gov/DocumentCenter/View/10947>

Water Use Classification of Landscape Species
<http://ucanr.edu/sites/WUCOLS/>

California Nativescapes
<https://www.calnativescapes.com/>

Native Revival Nursery
<http://www.nativerivival.com/>

Yerba Buena Nursery
<http://www.yerbabuenanursery.com/>

SummerWinds Nursery
<http://summerwindsnursery.com/ca/locations/campbell>

Publicity

Grant recipients must acknowledge the contribution of Happy Hollow Park & Zoo in any publicity for their project including but not limited to signage, or printed materials. The City of San Jose and the Happy Hollow Foundation reserves the right to use photographs of the site for public relations purposes related to Happy Hollow Park & Zoo. All grant recipients must take a before, in progress, and after photo of their natural space and submit them to the Conservation Committee of Happy Hollow Park & Zoo.

Application Schedule

Applications are accepted between July 1 and December 1, with award notifications occurring no later than January 31.